

*2100-1
Natl. Archives
Emblem Div.*

The American Legion



AMERICAN LEGION NATIONAL
HEADQUARTERS LIBRARY

1978 Emblem Catalog



caps, blazers, uniforms

UNIFORMS. Crease and stain resistant, year-round, 14-ounce nylon blend gabardine with 1/2" gold stripe. Dry clean only. (COLOR NOTE: IT IS IMPOSSIBLE TO MATCH COLOR EXACTLY EVEN USING THE SAME DYE. THERE IS ALWAYS A VARIATION BETWEEN BOLTS OF MATERIAL-MORE NOTICEABLE IN BLUE. ONLY A SPECIALLY ORDERED TAILOR-MADE UNIFORM CUT FROM THE SAME MATERIAL WILL GIVE AN EXACT MATCH.) When ordering all Uniform Jackets or Trousers, state Height, Chest & Waist measurements to insure proper fit. Special sizes not shown below, add \$25.00 and allow 8 weeks for delivery.

- A JACKET.** Eisenhower style with elastic waist insert. Stock sizes 36-46 in Short, Regular, Long, and Stout (Portly). All other sizes add \$25.00 and allow 8 weeks for delivery of these custom made garments.*
No. 70201\$48.25

- B TROUSERS.** Unfinished bottoms. Sizes 29-46 from stock. All other sizes add \$25.00 and allow 8 weeks for delivery of these custom made garments.*
No. 70102\$27.45
*Extra large size jackets and trousers are not returnable.

BRAID. Gold 1/2" uniform braid.

No. 70100 per yard \$.50

UNIFORM COAT. Full length, dress uniform blouse. Special order only with 8 weeks delivery. Write for prices and ordering instructions.

UNIFORM MATERIAL. Sold by the running yard, 60 inches wide. Write for current price.

- C NEW!! HELMET LINER.** For uniformed groups. White molded plastic. Chin strap. Inner straps adjust to head size.
No. 70159 Each\$ 8.00
Multiples of 10\$75.00

- D WHITE COTTON PARADE GLOVES** with a rubberized palm that eliminates "slipping" during parades and other ceremonies. SPECIFY size desired.
No. 70156, per pair\$3.00
6 or more, per pair\$2.50
Available sizes: M, Lg, & X-Lg. Sizes may be mixed to obtain discount price.

For those who desire the "uniform look". Not official. The American Legion Auxiliary, nationally, has not officially approved any hat or uniform. Ideal for hospital work.

- E WAVE STYLE HATS.** Two types now available in Navy Blue. Regular type with black satin lining. Mesh type with air-cooling mesh crown for warmer climates. Both types complete with 2" Auxiliary emblem. Specify size: X-Small, 6 1/2-6 5/8; Small, 6 3/4-6 7/8; Medium 7-7 1/8; Large, 7 1/4-7 3/8; X-Large, 7 1/2-7 5/8; or give head size in inches using tape measure for correct fit.
No. 38200 Regular type\$10.95
No. 38195 Mesh type\$10.95

- F CAPE.** Fingertip length navy blue blended gabardine lined with gold rayon. Arm loops for snug wear. Dry clean only. Two-inch embroidered Auxiliary emblems on collars. Adjustable "Velcro" neck closure. Specify size.
Small Sizes 8-10-12 30 1/2" length
Medium Sizes 14-16 31 1/2" length
Large Sizes 18-20 32 1/2" length
No. 38100\$52.95

LADIES ENSEMBLE: Blazer, Skirt, Vest, and Slacks. This uniform is offered as a fashionable alternative for lady Legionnaires and Auxiliary members. These garments are made of 100% polyester double knit and DQ NOT MATCH either in color or fabric type the uniform cloth listed on these pages for American Legion uniforms. Each item is custom made to your order and cannot be returned.

- G BLUE BLAZER.** A touch of shape, fashion right lapels, back center vent, made without lining. False pockets. Specify size and Legion or Auxiliary emblem. See size information below.
No. 38042\$42.20

- H BLUE SKIRT.** A-Line, classic in fit and appearance. Specify size. See size information below.
No. 38045\$23.80

- J BLUE VEST.** Princess seaming, shaped pocket flaps five button closure. False pockets. Specify size and Legion or Auxiliary emblem. See size information below.
No. 38046\$29.95

- K BLUE PANTS.** Today's look. Side zipper closure. Specify size. See size information below.
No. 38047\$22.95

SIZE INFORMATION. All garments are 100% polyester double knit, and are finished with a 2 1/2" hem. Prices listed are for EVEN sizes only; 4-22. Larger or smaller sizes are \$4.00 extra, even sizes only. Special lengths on sleeves, skirts, jackets, and pants will be provided at \$4.00 extra per length. When ordering send bust, waist, and hip measurements AND the usual size you purchase. Allow a minimum of 8 weeks for delivery. Washable.





LEGION CAPS MADE TO YOUR ORDER. Every effort is made to deliver your custom made cap within 3 weeks of receipt of your order. However, please allow 6-8 weeks during May, June and July -- the peak period of new officer election.

Add 25 cents per character for ALL additional lettering. Fort Knox style caps available at no extra charge. All lettering, insignia, etc., must be worn on right side of cap. CAP PRICES INCLUDE POSTAGE. For caps Size 8 and over, add \$1.00 to prices quoted below.

L STYLE 1 LETTERING - Post numerals with name of state in full.

No. 71169 Unlined \$7.35
No. 71225 Lined \$7.90

STYLE 2 LETTERING - Post numerals with city name in full and state abbreviated.

No. 71197 Unlined \$ 9.60
No. 71253 Lined \$10.15

M MODIFIED. Lined. For Women Legionnaires Only.

No. 71281 Style 1 \$10.50
No. 71309 Style 2 \$10.75

SPECIAL PRESENT OFFICERS' CAPS. Lined only. All must have title of office embroidered at 25 cents per character extra. Post number optional at no extra cost. Past officers may wear only BLUE caps with past office embroidered on cap or with past insignia listed on pages 8 and 9. All orders for County, District or Department caps MUST be sent to Department Headquarters for approval and transmittal to National Emblem Sales.

COUNTY CAPS. Blue with gold piping. White lettering. County in full, state abbreviated.

No. 71345 \$11.40

DISTRICT CAPS. Blue with white crown. Gold lettering. District in full, state abbreviated.

No. 71359 \$11.65

DEPARTMENT CAPS. All white. Gold lettering. State in full.

No. 71373 \$12.90

SPECIAL STATE INSIGNIA

Caps for the following states have special embroidery. When ordering, add the following amount to the cap price.

ARIZONA - Cactus	\$1.00
ARKANSAS - Razorback	\$1.35
CONNECTICUT - Buff Top	\$.65
KANSAS - Sunflower	\$1.00
LOUISIANA - Red USA (Style 1 only)	\$.50
LOUISIANA - Pelican (All caps)	\$1.00
MAINE - Pine Tree	\$1.00
MISSISSIPPI - Magnolia	\$1.00
NEBRASKA - (Style 1 only) Covered Wagon & Large State Name	\$4.00
NEW HAMPSHIRE - Old Man of the Mountain	\$1.00
NORTH CAROLINA - Dogwood	\$1.00
RHODE ISLAND - Rooster	\$1.00
SOUTH CAROLINA - Palmetto	\$1.05
TEXAS - Star & Steer	\$1.75
VIRGINIA - Cardinal	\$1.25
WYOMING - (Style 1 only) "Let-R-Buck"	\$3.00

PLASTIC CAP COVER. Heavy Plastic to protect your cap. Self-closing. Not illustrated.

No. 70999 each \$1.25

N SONS OF THE AMERICAN LEGION CAPS. Unlettered. All caps have red, white and blue piping. ALL lettering is 25 cents per character additional. District and Detachment cap orders must be routed through Legion Department Headquarters for approval.

SQUADRON. French Blue.

No. 51002 \$6.50

DISTRICT. French Blue with white crown.

No. 51020 \$10.00

DETACHMENT. French Blue with gold crown.

No. 51025 \$10.00

O BLAZER. Quality 100% woven texturized polyester. Navy Blue. Even sizes only are available in: Short 36-46; Regular 36-50; Long 38-50; Extra Long 40-50; Portly 42-50.

No. 77700 \$57.00

Special sizes not listed above, add \$10.00 and allow 8 weeks for delivery of these custom made garments.

P DOUBLE KNIT SLACKS. Gray dress slacks with the "stay fresh" look in quality and comfort. The ideal complement to your blazer for the look of a distinguished Legionnaire. Sizes 28-46. Unfinished bottoms.

No. 77020 \$19.50

Q NEW!! OFFICIAL AMERICAN LEGION MARCHING SHOES. Shiny black man-made uppers never need polishing and are far more durable than patent leather. Leather insoles and quarter linings. Appropriate for dress or uniformed groups. Available in both brogue (oxford) and chukka boot styles. Sizes: 7 to 13 in C, D, & E widths; 7 to 12 in EEE width; half sizes except 12½.

No. 70098 Black Brogue \$35.95

No. 70099 Black Boot \$35.95

official accessories

A STYLIZED AMERICAN LEGION TIE & SCARF. Specify regular tie, ready tied or ladies scarf. Scarf appropriate for Lady Legionnaires OR wives.

No. 78115 \$ 6.00
Per dozen \$66.00

B UNIFORM BELT AND BUCKLE. Relief design with gold highlighted finish on buckle. Hook attachment for 1½" belt. Black leather belt sold separately for waist sizes 30-50.

No. 71955 Buckle only \$5.00
No. 71956 Belt only \$4.50

C AMERICAN LEGION DRESS BELT. Reversible black/brown. 1½". Sizes 30-44.

No. 74687 \$8.00

D STARS & STRIPES POCKET HANKY. No. 78094 \$.10

E STARS & STRIPES TIE. Patriotic and appropriate for any occasion. Specify four-in-hand or ready tied. 4" wide.

No. 78111 \$ 3.50
Per dozen \$36.00
Matching Scarf.
No. 78114 \$ 4.00
Per dozen \$42.00

F BALD EAGLE PATRIOTIC TIE. Blue and red are the dominant colors in this custom woven tie. 4" wide. Specify regular or ready tied.

No. 78104 \$4.50

G TRADITIONAL RED, WHITE AND BLUE TIE. 4" wide. Specify four-in-hand or ready tied.

No. 78093 \$3.00

H GOLD DRESS TIE. Custom woven expressly for the Legionnaire. Gold with words "American Legion" in navy script. Specify four-in-hand or ready tied. 4" wide.

No. 78106 \$4.00

J SONS OF THE AMERICAN LEGION TIE. Navy Blue only. Regular tie only.

No. 55209 \$2.25

K UNIFORM TIES. Available in Blue or Gold. Specify color AND four-in-hand or ready tied.

No. 70291 \$2.25

L BOB-TAIL SHORTY TIE. Clip-on satin ribbon with American Legion charm. Blue (No. 70289) or Yellow (No. 70290) Each \$2.25

M LARIAT TIES. Blue (No. 70296) or Gold (No. 70295)

Each \$3.00

N BLUE WOVEN EMBLEM TIE. The American Legion emblem is woven into this distinctive 4" style-maker tie on a Navy background. Ideal with a business suit or blazer. Clip-on only.

No. 78101 \$4.50

O SHORT SLEEVE UNIFORM SHIRTS.

Permanent press. Sizes: Small, Medium, Large, X-Large, and XX-Large. Short sleeve only.

No. 70406 White \$12.50

No. 70410 Blue \$12.50

P BLAZER DRESS SHIRT. Permanent press. Short sleeve only. Includes embroidered emblem on pocket. Sizes: Small, Medium, Large, X-Large and XX-Large. White (No. 70384) or Blue (No. 70380).

Each \$9.00

Q CHILDREN'S T-SHIRTS. Best quality white cotton. "My Grandad is a Legionnaire" (No. 70360) or "My Dad is a Legionnaire" (No. 70320). Youth sizes only.

Each \$2.75

R S.A.L. T-SHIRT. White soft cotton with French Blue and Gold emblem and lettering. Youth or adult sizes. Specify size.

No. 50372 each \$3.40

Per dozen \$37.20



casual wear



Q



R

S ALL-PURPOSE SPORTING SHIRT. Ideal to identify team members. White with red and blue racing stripes.

No. 70271 \$9.95

T SOFT COTTON T-SHIRT. White with blue collar trim and Legion emblem.

No. 70376 \$ 3.40

Per dozen \$37.20

U STARS & STRIPES HOCKEY TYPE SHIRT. A patriotic plus. 50/50 cotton/polyester mesh-knit LaCoste cloth. White body with Red/Blue design.

No. 70470 \$ 6.25

Per dozen \$72.00

V STAR SPANGLED JERSEY. Navy body, white raglan sleeves, with navy and red stars and stripes. 50% cotton/50% polyester.

No. 70340 \$5.50

W YOUTH SWEATSHIRT. "I Belong To A Legion Family." Hooded, fleeced, 92% cotton/8% acrylic with knit cuffs and waist. Youth sizes only.

No. 70344 \$7.95

X NEW!! RAINBOW PLACKET SHIRT. Stylized American Legion logo. 50% polyester, 50% cotton. Adult sizes only.

No. 70336 \$11.95

Y RUGBY SHIRT. Navy and gold striped 50/50 shirt with white collar. 3-button front. Stylized American Legion logo.

No. 70436 \$ 8.75

Per dozen \$99.00

Z RACING T-SHIRT. 50% cotton and 50% polyester. Stylish white body with navy raglan sleeves and red and white shoulder stripes. Red American Legion emblem.

No. 70372 \$ 5.80

Per dozen \$66.00

All shirts on this page are available in sizes Small, Medium, Large and X-Large, unless otherwise noted. Be sure to specify sizes desired.

See Page 7 for lettering information.



N



jackets

A PATRIOTIC JACKET. Attractive red, white and blue collar and cuffs accent this white oxford nylon jacket. Snap button front. XX-Large add \$4.00 Embroidered lettering on unlined only.

Unlined No. 70250\$18.75

100% Kasha Lined No. 70259\$25.75

B NYLON RACING JACKET. Elastic cuffs and standup collar; pocket on left sleeve and flap pocket on front. Embroidered lettering only.

No. 70414, White with Red
& Blue Stripes\$11.50

No. 70418, Blue with Red
& White stripes\$11.50

C ZELAN JACKET. Weatherproof cotton with two-button collar.

No. 70262, Navy\$14.25

No. 70230, Oyster\$14.25

D SHERPA LINED JACKET. Heavily lined Oxford Nylon. For those COLD days. Forest Green with gold American Legion emblem. Add \$2.00 for XXL and XXXL. Write for special lettering instructions on this jacket.

No. 70234\$24.95

E MELTON WOOL JACKET. Heavy blue Melton with knit sleeve and collar trim, snap button front; dry clean only. \$3.00 extra for XX-Large. Embroidered lettering only. See Lettering Information.

No. 70267\$33.25

F VINYL SLEEVE MELTON JACKET. Heavy blue Melton wool with quilted lining for extra warmth. Dry clean only. \$3.00 extra for X-Large. This jacket cannot be lettered.

No. 70485\$42.95

G THREE-WAY LINED NYLON JACKET. Washable, Water repellent, Windproof. Snap front, raglan sleeves, Byron collar. Collar and cuffs are Navy and Gold knit. Navy only. Add \$4.00 for XX-Large. This jacket cannot be lettered.

No. 70311\$21.20



jackets, jackets

H NYLON JACKET. Special Nylon "Warm-Up" jacket with heavy pile lining. Oversized for wear over other garments. Snap-button front and elastic cuffs. A great jacket for rough weather days. Blue only. Add \$4.00 for XX-Large. This jacket cannot be lettered.
No. 70242 \$23.80

J RED NYLON SHELL JACKET. Modern snap-front jacket for anywear anywhere. Add \$4.00 for XX-Large. Embroidered lettering on unlined only.
No. 70301 Unlined . . \$12.30
No. 70306 Lined . . . \$17.95

K AMERICAN LEGION CARDIGAN SWEATER. 100% Orlon 6-button sweater. Machine washable. Navy blue only.
No. 70478 \$12.95

L AMERICAN LEGION BERET. New optional headgear for today's Legionnaire. Satin lined. Available in sizes 6 5/8 to 7 5/8 only - specify size when ordering.
No. 71000 \$11.50
Lettering for berets is available with state name and Post number only. Add \$1.50 plus 25 cents per letter.

LETTERING INFORMATION

SPECIALLY LETTERED GARMENTS TAKE SIX WEEKS DELIVERY MINIMUM.

Processed Lettering. Nylon jackets cannot be lettered by this method. Lettering processed directly on the back of jackets or shirts at \$1.00 per garment, regardless of quantity. On all orders, there is a set-up charge of \$5.00. If imprinting is to be on front and back, add \$1.00 per garment for the second side. Front lettering is limited to first names only.

EMBROIDERED LETTERING. Now available at 50 cents per letter or character. Block lettering only. Minimum of FIVE garments. Write for prices on special lettering styles or designs. Name may be script embroidered on front of garment for 50 cents per garment additional with other embroidery order. Lined jackets cannot be embroidered.

SIZE INFORMATION

YOUTH SIZES:

XS(2-4), S(6-8), M(10-12), L(14-16).

ADULT SIZES:

S(34-36), M(38-40), L(42-44), XL(46-48).
XXL(50-52) and XXXL(54-56) available only where indicated.

SHIRT SIZES:

S(14-14 1/2), M(15-15 1/2), L(16-16 1/2), XL(17-17 1/2), XXL(18-18 1/2).



American Legion

A ACTIVITIES INSIGNIA. 1-1/8 x 3 inches, with blue background only for:
 Public Relations Drum & Bugle Corps
 Children & Youth Boys State Staff
 Firing Squad Baseball
 Oratorical Veterans Affairs
 Membership & Rehabilitation
 Color Guard PUFL
 Blood Donor Chairman (Paid-Up-For-Life)
 Americanism
 No. 72299 (Please Specify) \$1.00

B MUSIC INSIGNIA. Cap or uniform size lyre with emblem. 2 1/4 inches.
 No. 72309 \$1.00

C LIFE MEMBER INSIGNIA. Embroidered cap insignia 2 x 2 1/4 inches.
 No. 72298 \$1.50

D MAGNETIC EMBLEM HOLDER. Fits handily in coat pockets. Insignia (not included) adheres to pressure sensitive area. Insignia "F" or blazer emblem in "Q" are ideal fits. Space to carry driver's license and identification information.
 No. 72988 \$3.00

E GOLD BULLION AMERICAN LEGION EMBLEM. 3 1/4 inch emblem, embroidered with gold bullion thread. Has tack and clutch back. Ideal for use on suit coat or blazer. Easily attached and removed without damage to garment. (Available for Legion only).
 No. 72208 \$9.95

F OVAL PAST OFFICERS' INSIGNIA. Embroidered with gold bullion thread, specify office. May be used as cap or blazer patch.
 No. 72209 2-1/8 x 2-5/8 inches \$7.00

G BASEBALL UNIFORM INSIGNIA
 No. 72350 \$1.00
 Note: Insignia available for other activities on request. Add \$1.00 per insignia and allow six weeks for delivery. Specify activity.

H CUSTOM DESIGNED EMBROIDERED INSIGNIA. Give your jackets or shirts an added dimension with personalization.
 No. 72349 \$2.00

J EMBROIDERED FLAGS: 2-3/8" x 3-1/2".
 No. 72354 \$1.00
 6 to 25, each \$.75
 26 or more, each \$.60

K S.A.L. EMBROIDERED CAP INSIGNIA
 No. 56523 Past Officer \$2.00
 No. 56513 Present Officer \$2.00

L S.A.L. EMBROIDERED EMBLEMS
 No. 56500 2 inch \$.65
 No. 56501 4 inch \$2.00

M SERVICE INSIGNIA. 2-2 1/4" diameter. Marines, Navy, Army Air Corps, Army, Seabees, Coast Guard, and Air Force (service after 9/18/47). Specify branch desired.
 No. 72343 \$1.00

Present and past officer insignias for Post, County, District, Department, and National. See Page 11 for Color and Title designation to distinguish the various levels.

N PAST OFFICERS' INSIGNIA.
 No. 72069 1-5/8 x 3 1/4 inches \$1.00

O PRESENT OFFICERS' INSIGNIA.
 No. 72000 1-1/8 x 3 inches \$1.00

P "FOR GOD AND COUNTRY". 2" x 3" patch. Specify Blue, White, or Red background to match cap.
 No. 72351 \$1.00

Q AMERICAN LEGION EMBROIDERED EMBLEMS. Orders for more than twelve 1 1/4" or 2" emblems require Department approval.
 No. 72366-1 1/4" emblem, white \$.45
 No. 72367-1 1/4" emblem, blue \$.45
 No. 72368-2" emblem, white \$.65
 No. 72369-2" emblem, blue \$.65
 No. 72375-2 1/2" blazer emblem \$1.00
 No. 72370-4" emblem, white \$2.15
 No. 72371-4" emblem, blue \$2.15
 No. 72373-6" emblem, blue \$3.50

R NEW!! PRINTED AMERICAN LEGION EMBLEM. 1 1/2" diameter. Printed on cloth with embroidered edge. Accurate reproduction of emblem in a smaller size. Washable. Orders for more than twelve require Department approval. Specify blue or white background.
 No. 72355 \$.35

ARM BANDS. Not shown. Emblem with wording "Post" (No. 72376) of "Unit" (No. 32376) and numerals
 Each \$2.00
 Additional Lettering 25 cents each letter or numeral.

Five weeks delivery.

AUXILIARY EMBROIDERED EMBLEMS. Not illustrated or priced. Available in 1 1/4", 2", or 4" sizes. ALL orders must specify use and have the approval of both the Department and National Secretaries.



B



A

embroidered insignia



F



E

L



N

Q



G



M



P



O



H



J



K



OFFICIAL AMERICAN LEGION LAPEL INSIGNIA. Except where noted, all items are provided with clutch backs. Add \$1.00 for pin or screw backs and allow four extra weeks for delivery. Silver centers are available on membership and continuous membership tacks at no extra charge for veterans wounded in action.

A MEMBERSHIP LAPEL TACKS.

Three sizes.

.375 inch.

No. 83721 Gold plate \$.85

No. 63723 1/10 GF \$2.70

No. 83723 10K Gold \$5.00

.475 inch.

No. 83709 Gold plate \$.85

No. 63711 1/10 GF \$3.00

No. 83711 10K Gold \$9.95

.625 inch.

No. 83715 Gold plate \$.85

No. 63717 1/10 GF \$3.75

No. 83717 10K Gold \$13.95

Lady Legionnaires' Membership Pin.

No. 83706 \$3.00

.475 Life Member Lapel Tack.

No. 69998 1/10 GF \$4.00

No. 69999 10 K Gold \$15.25

DIAMONDS. ONLY 10K gold items in this catalog can be furnished with diamonds. ADD the following diamond and setting cost TO THE COST OF THE DESIRED ITEM. Write for quotations on larger diamonds.

3 point \$25.00

5 point \$39.00

8 point \$59.00

10 point \$79.00

B PAST OFFICER LAPEL TACKS.

See page 11 for titles and color designations. Specify title.

No. 63558 1/10 GF \$4.50

No. 83558 10K Gold \$16.95

10K Gold Past Post Commander Tack with Post number and date. Only office available. Allow 5 weeks for delivery. Specify Post number and year office held.

No. 83630 \$25.95

C CONTINUOUS MEMBERSHIP LAPEL TACKS.

Available for every 5 years from 5 to 60. Orders must be accompanied by Membership Card which will be returned. Embroidered stars available from your Department Headquarters only.

5 THRU 45, 55 & 60 YEARS.

No. 83740 1/10 GF \$3.50

No. 83770 10K Gold \$11.50

50 YEARS.

No. 83749 1/10 GF \$ 3.95

No. 83779 10K Gold \$17.50

D PRESENT OFFICER LAPEL TACKS.

See page 11 for titles and color designations. Specify title.

No. 83333 1/10 GF \$5.25

No. 83408 10K Gold \$19.95

ATTACHMENTS

E 5 THRU 60 YEARS.

No. 63815 1/10 GF \$2.25

No. 83815 10K Gold \$6.50

50 YEAR CRESCENT ATTACHMENT.

No. 63824 1/10 GF \$2.95

No. 83824 10K Gold \$9.50

F PAST PRESIDENT FOB PIN.

Black onyx set in 10K Gold. Only office available.

No. 30391 \$44.50



PAST OFFICER CHARMS. Pictured on page 12. Similar in design to "F" above, but without gavel on top. All elective offices available. Specify gold plate or rhodium.

No. 31251 \$4.00

G AUXILIARY RIBBON CARRIER.

Blue grosgrain with lock safety catch. See new style pictured on page 18.

No. 30200 \$1.25

H BASIC MEMBERSHIP PINS.

Specify Blue Star or Gold Star.

No. 30500 Gold plate \$1.00

No. 30502 1/10 GF \$3.10

No. 30501 10K Gold \$9.95

J OFFICIAL MEMBERSHIP PIN.

Specify Blue Star or Gold Star.

No. 30499 \$3.00

K GUARDS.

Worn on membership pin to show current office or on Past Officer pins to show all offices held. President—Gavel; Vice-President—Torch; Treasurer—Key; Secretary—Quill; Chaplain—Cross; Historian—Scroll; Sgt.-At-Arms—Mace; Executive Committee—Trident.

No. 30429 1/10 GF \$2.25

No. 30421 10K Gold \$4.95

L LIFE MEMBER PIN.

No. 37002 10K Plain \$26.40

No. 37003 10K Pearl \$32.30

M PAST OFFICERS' PIN.

All elective offices available. Please specify office and Gold Star or Blue Star.

No. 30352 1/10 GF Plain . . \$ 7.95

No. 30301 10K Gold Plain . . \$24.95

No. 30375 1/10 GF Pearls . . \$12.95

No. 30331 10K Gold Pearls . \$32.50

N PAST DISTRICT PRESIDENT ATTACHMENT.

No. 30398 10K Gold \$13.50

O PAST DISTRICT DIRECTORS' LUG.

No. 30394 10K Gold \$5.50

P PAST COUNTY PRESIDENT ATTACHMENT.

No. 30396 10K Gold \$13.00

Q MINIATURE S.A.L. PRESENT AND PAST OFFICERS' BADGES, BRONZE.

No. 53138 \$5.00

R REGULATION S.A.L. PRESENT AND PAST OFFICERS' BADGES, BRONZE.

No. 53200 \$6.00

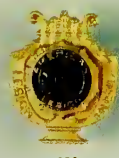
S AUXILIARY PRESENT AND PAST OFFICERS' BADGES, GOLD PLATE.

No. 30001 \$3.95

AUXILIARY YEAR BARS. State year.

No. 30223 Gold Plate \$1.50





W



X



Y



Z



AA



BB



CC



EE



DD



FF



T



U



V

T MINIATURE MEMBERS' CEREMONIAL BADGES.
No. 83325 Gold Plate \$2.70

REGULATION MEMBERS' CEREMONIAL BADGES. (Not shown).
No. 83326 Gold Plate \$3.15

U MINIATURE PRESENT AND PAST OFFICERS' BADGES.
No. 82475 Gold Plate \$ 3.00
No. 62625 1/10 GF \$10.60
No. 82625 10K Gold \$31.00

MINIATURE YEAR BARS. State year.
No. 87757 Gold Plate \$1.25
No. 87934 10K Gold \$4.00

V REGULATION PRESENT OFFICERS' BADGES.
No. 82865 Gold Plate \$ 3.80

REGULATION PAST OFFICERS' BADGES.
No. 82940 Gold Plate \$ 3.80
No. 63090 1/10 GF \$22.00
No. 83090 10K Gold \$100.75

REGULATION YEAR BARS. State year.
No. 88285 Gold Plate \$1.35
No. 88408 10K Gold \$8.45

W MUSIC LAPEL TACK. For members and former members of musical groups.
No. 87650 Gold plated \$ 2.60
No. 67652 1/10 GF \$ 5.25

X LIFE MEMBER.
Attachment. 10K Gold fits lapel tack.
No. 80050 \$7.00
Lapel Tack. 10K Gold.
No. 70006 \$25.00

Y S.A.L. PAST OFFICER LAPEL TACKS. See next column for available titles. Squadron only. For higher levels add \$2.00 each.
No. 53300 1/10 GF \$ 5.00
No. 53320 10K Gold \$19.50

Z S.A.L. MEMBERSHIP LAPEL INSIGNIA. Gold plate with French blue enamel.
No. 53100 \$1.60

AA BLUE STAR CHARMS. Specify gold or silver color.
No. 31204 3/8" \$1.05
No. 31206 1/2" \$1.15
No. 31208 3/4" \$2.00

BB AMERICAN LEGION CHARMS.
See page 12.
No. 88812 \$1.25

CC POPPY CHARMS.
No. 31197 Sterling Silver . . \$ 4.95
No. 31198 GF \$ 6.00

DD LEADERSHIP TRAINING COURSE PIN. For graduates. Order must be approved by Department Secretary.
No. 31195 \$2.80

EE PAST JUNIOR PRESIDENT PIN OR CHARM. Only office available. Specify Unit, District or Department.
No. 31194 Pin \$4.00
No. 31196 Charm \$4.00

FF JUNIOR ATTACHMENT. For Auxiliary membership pin. Gold plate.
No. 30522 \$1.50

Level	Colors
Post Squadron Unit	Solid Blue
County	Blue Top, White Bottom
District	White Top, Blue Bottom
Department Detachment	Solid White Blue Bottom, Gold Top
National	Legion -- Red S.A.L. - Gold Auxiliary -- Not Available

PRESENT AND PAST OFFICERS' BADGES for American Legion, S.A.L., and Auxiliary are available with appropriate top bar background as listed above. Badges are available for ONLY the elective Constitutional offices, as listed below. No other officer titles available.

American Legion elective offices: Commander*; Vice Commander*; Adjutant*; Assistant Adjutant; Finance Officer*; Judge Advocate; Service Officer; Sergeant-At-Arms*; Assistant Sergeant-At-Arms; Athletic Officer; Chaplain*; Historian*; Executive Committee.
*Available for S.A.L.

American Legion Auxiliary elective offices: President; ice-President; Secretary; Historian; Chaplain; Treasurer; Sergeant-At-Arms; Executive Committee.

YEAR BARS. Regulation size and miniature size year bars are available for 1979, 1978, 1977, 1976 and 1975. Add \$1.00 and allow 4 weeks for all other years.

IMPORTANT: In ordering all badges specify title, level, size and quality. All regulation size badges may be engraved on the back at 20 cents additional per character. Auxiliary badges are available in only one size and quality.

insignia, badges
pins & year bars

metal insignia



METAL SERVICE INSIGNIA. All with clutch back.

- A ARMY AIR CORPS.** Gold finish.
No. 71846 \$1.50
- B U. S. MARINES.** Gold finish.
No. 71849 \$1.50
- C U.S. NAVY.** Gold finish.
No. 71850 \$1.50
- D U.S. COAST GUARD.** Gold finish.
No. 71847 \$1.50
- E U.S. ARMY.** Gold finish.
No. 71848 \$1.50
- F U.S. AIR FORCE.** Silver oxidized finish.
No. 71855 \$1.50
- G CAP ORNAMENT.** Gold-finish metal. 2-1/8 inches high. Post and screw back.
No. 71954 \$5.25
- NATIONAL DISTINGUISHED GUEST COMMITTEE BADGE.** Not shown. Satin gold finish with polished letters and engraving plate. Price includes engraved name and year. Pin back with safety catch.
No. 83394 \$10.00
- H CAP OR COLLAR EMBLEM.** Post and screw back on gold-finish metal, enameled, 1 1/4" emblem. Many uses.
No. 71953 \$2.10
- J PAST COMMANDER CLUB.** Gold-finish metal cap pin with safety catch.
No. 71995 \$2.00



CAP PINS & NUMBERS. All have gold finish and clutch backs.

- K ONE-PIECE NUMBERS.** Maximum of four numbers. Specify number. Four weeks delivery.
No. 71854 \$3.00
20 or more of same number \$2.75
- L INDIVIDUAL 1/2" NUMBERS.** Specify number.
No. 71890 \$.70
- M WW I.** No. 71991 \$1.50
- N WW II.** No. 71992 \$1.50
- O KOREA.** No. 71993 \$1.50
- P VIETNAM.** No. 71994 \$1.50
- Q PAST.** No. 71852 \$1.50
- R PAST COMDR.** No. 71853 \$1.50
- S COMDR.** No. 71851 \$1.50
- T ADJUTANT** No. 71990 \$1.50
- U JR.** No. 71987 \$1.50
- V SR.** No. 71988 \$1.50
- W VICE** No. 71989 \$1.50
- X UNIFORM BUTTONS.**
Sleeve size
No. 71951 each \$.60
Coat size. 15/16 inch.
No. 71950 each \$.70
Collar emblem. 15/16 inch with post and screw back.
No. 71952 each \$1.85
Orders for more than a dozen coat or sleeve uniform buttons must be sent to your Department Headquarters for approval before sending to us.





charms and rings

SPECIFY SIZE ON ALL RING ORDERS.

A CUSTOM DESIGNED INTAGLIO RING. Designed in the fashion of the rings of olden times. The American Legion emblem is cut into the face and may be used as a seal. Diamonds extra-write for prices.

No. 74182 10K Gold \$92.50
No. 74183 Sterling Silver \$25.00

B BLACK ONYX. 10K gold with white gold inlay in shanks. Inlay is ideal for two diamonds. (Diamonds larger than 5 point must be set in the center of emblem.)

No. 73900 \$77.50

C SIGNET MEMBER RING. Sizes 8 to 12 only.

No. 74027 \$5.00

D PAST OFFICER RINGS. See Page 11 for titles and color designations. Size 7 to 13 from stock. Other sizes special order.

No. 73820 10K Gold \$109.50
No. 73800 Sterling Silver \$ 26.00

E MEN'S MEMBER RING. Florentine design. Sizes 8 to 12 only.

No. 74017 \$6.50

F AMERICAN LEGION LIFE MEMBER RING. Black Onyx stone. Post officer certification required. Four weeks delivery.

No. 74179 Sterling Silver \$33.95
No. 74180 10K Gold \$125.00

G MEMBERSHIP RING. Ruby colored stone. Four weeks delivery.

No. 76449 Sterling Silver \$33.95
No. 76450 10K Gold \$125.00

H PAST COMMANDER RING. Blue stone for Past Post, County, District or Department Commanders — Specify level desired. Four weeks delivery.

No. 76344 Sterling Silver \$33.95
No. 76345 10K Gold \$125.00

J PAST COMMANDER RING. 10K Gold. Only office available.

No. 73860 \$126.95

K LADY LEGIONNAIRE MEMBER RING. Sterling silver. Sizes 4 to 8½ only.

No. 74037 \$6.50

L LADY LEGIONNAIRE PAST COMMANDER RING. Only office available. 10K Gold. Four weeks delivery.

No. 74120 \$59.50

M SONS OF THE AMERICAN LEGION MEMBER RING. Sterling with gold-filled enameled emblem. Specify size.

No. 54820 \$15.00

AUXILIARY RINGS

N PAST OFFICER'S RING. Black onyx set in 10K Gold. See Page 11 for offices available. Specify size, office and Blue or Gold Star.

No. 30600 \$42.65

O STERLING SILVER MEMBER RING. Sizes 4 to 10 only.

No. 30744 \$6.50

P INLAID AUXILIARY EMBLEM RING. Adjustable.

No. 30761 \$2.00

Q MEMBER RING. Blue and white stones, adjustable.

No. 30760 \$2.50

R PAST PRESIDENT. Only office available. Sterling silver with blue stone. Sizes 4 to 11 only.

No. 30621 \$12.00

CHARMS

S NEW!! PAST COMMANDER CHARMS. Incorporating the bezel from ring "H" on this page and The American Legion emblem in intaglio on the reverse side. Ideal for Lady Legionnaires or wives of Past Commanders. Can be used with neckchain shown on page 21. Specify Post, County, District or Department and gold or silver color.

No. 88818 \$13.95

T PAST OFFICER CHARMS FOR AUXILIARY. All elective offices available as listed on page 11. Specify office desired, level, and gold plate or rhodium (silver).

No. 31251 \$4.00

U AMERICAN LEGION CHARMS. Specify size: .375 inch; .475 inch; .625 inch. Also specify gold plate or rhodium (silver).

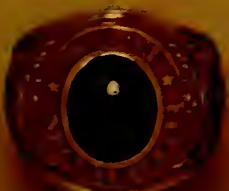
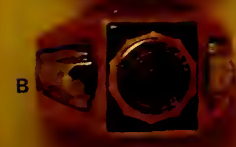
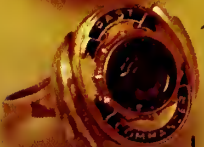
No. 88812 \$1.25

V AUXILIARY CHARMS. Specify gold plate or rhodium (silver) and Blue Star or Gold Star.

No. 31204 3/8" \$1.05

No. 31206 1/2" \$1.15

No. 31208 3/4" \$2.00





A



B



C

D



E



J



H



F

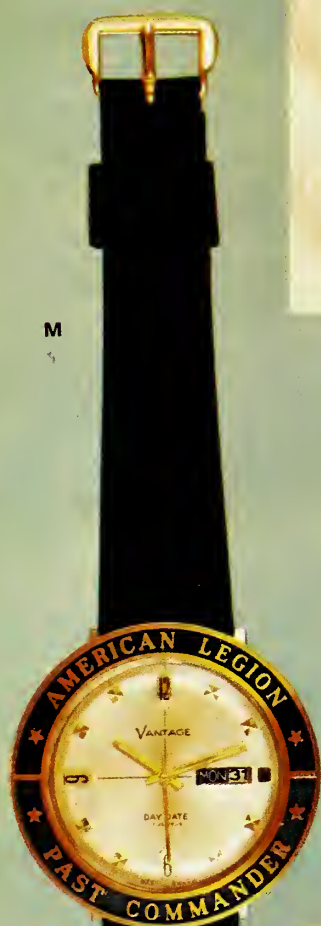


G



K

L



M



N



O



P

Q



T

S



men's jewelry

A NEW!! TIE CHAIN by Swank.
No. 76238 \$6.00

B NEW!! WATCH CHAIN with American Legion fob.
No. 76239 \$8.00

C LEGION EMBLEM TIE TACK.
No. 74618 \$2.25

D TU-TONE. Die struck emblem. Silver finish background with gold highlights.
TIE CHAIN. No. 74628 \$3.25
TIE TAC. No. 74629 \$2.50

E DOLLAR SIGN MONEY CLIP by Swank. Specify Gold or Silver.
No. 76246 \$5.00

F TRIMLINE MONEY CLIP by Swank.
No. 76245 \$5.00

AMERICAN LEGION 50th ANNIVERSARY COMMEMORATIVE STAMP cast in pewter and fashioned as a key chain, a money clip or a paperweight.

G MONEY CLIP. No. 76244 \$5.00

H KEY CHAIN. No. 76243 \$3.00

PAPERWEIGHT, 2" x 3". Shown on page 24.
No. 76242 \$5.00

J AMERICAN LEGION UNIFORM BELT BUCKLE. Relief design with gold highlighted finish on buckle. Hook attachment for 1½" belt.
No. 71955 \$5.00

K EMBLEMATIC BELT BUCKLE. 3" Bronze plate.
No. 71833 \$9.50

L CUSTOM BELT BUCKLE. Modern buckle with The American Legion emblem and the insignia of your service. Also available with larger American Legion emblem only. Specify style desired.
No. 71843 \$8.95

M PAST COMMANDER WATCH by Hamilton. Available for Past Post, County, District or Department Commander. Please specify. 17-jewel movement.
No. 76328 \$96.75

N "TWIST-O-FLEX" Watchbands by Speidel.
No. 74213, Stainless Steel \$ 8.50
No. 74214, Gold-filled \$11.00

O PAST POST COMMANDER WATCH by Croton. Gold presentation watch with automatic calendar. Past Post Commander only office available. Three lines free engraving on band. Specify lettering.
No. 76329 \$87.95

P LUMICHRON LED WATCH by Waltham. 5-functions, hours, minutes, month, date and seconds. Your name permanently engraved on watch face. Additional engraving available on watch band clasp at 20 cents per character extra. Specify all lettering.
No. 76327 \$99.95

Q AMERICAN LEGION WATCH by Croton. Fine quality and precision. 17 jewel movement-shock and water resistant. Specify gold plate or stainless steel.
No. 76330 \$49.95

R NEW FOR MEN!! GOLD-FILLED 18" NECKCHAIN.
No. 76233 \$12.50

S IDENTIFICATION BRACELET. Bronze finish.
No. 74202 \$8.00

T DOG TAG NECKCHAIN. Silver only. Includes 3 lines engraving—maximum of 18 characters and spaces per line.
No. 76264 \$7.00

U GOLD TIE BAR by Foster 2¼".
No. 74621 \$3.50

V PAST POST COMMANDER JEWELRY. Gold Finish.
2½" TIE BAR. No. 74640 \$4.25
TIE TACK. No. 74641 \$4.00
CUFF LINKS. No. 74642 \$7.50

W "FREEDOM IS NOT FREE" JEWELRY.
CUFF LINKS. No. 76270 \$3.50
TIE TACK. No. 76273 \$1.75
TIE BAR. 2¼". No. 76269 \$2.25
LAPEL TACK. No. 76272 \$1.25
PIN. No. 76274 \$1.50
CHARM. No. 76271 \$1.25

U

V

W

leather goods



MEN'S LEATHER ITEMS GOLD EMBOSSED WITH THE AMERICAN LEGION EMBLEM

- A "SQUEEZE" TYPE COIN PURSE.** Strong and durable. Imprinted with both The American Legion and Auxiliary emblems.
No. 80117 \$.50
25 or more, each \$.40
- B "AMERICAN FLAG" TAPE MEASURE.** 6' Executive-size tape rule for pocket or purse.
No. 75071 each \$3.95
- C SPLIT COWHIDE** by Prince Gardner. One-piece construction with duplicate key slots, currency divider and removable photo/card case. Unlined. Specify black or brown.
No. 74481 \$5.00
- D ECRASA KID** by Prince Gardner. Turned edges and wafer thin construction. Duplicate key slots, currency divider, concealed bill flap, and removable photo/card case. Lined. Specify black or brown.
No. 74485 \$15.00
- E TRI-FOLD BILLFOLD** by Prince Gardner. Genuine Water Buffalo. Holds letters and over-size currency, yet folds down to slim pocket size. Two card and photo pockets, plus accordion photo case. Specify Black or Brown.
No. 74448 \$10.00

- F KEY GUARDS** by Prince Gardner. Features "Adapta-snap" self adjusting closure. Buffalo Grain Cowhide. Specify Black or Brown.
No. 74489 Six keys \$4.00
No. 74490 Eight keys \$4.50
- G CHECKBOOK SECRETARY** by Prince Gardner. Cowhide. Currency and card pockets. Closed pocket holds removable checkbook and register case. Removable photo/card case and other features. Specify black or brown.
No. 74428 \$16.00
- H HEAVY VINYL PASS CASE.** Holds 17 cards face up, side pockets, and money fold. Specify Legion in Black or Auxiliary in Brown.
No. 74477 \$1.00
- J ZIPPERED COWHIDE** by Lyntone. Zippered currency pocket, key slots, and inside coin pocket. Removable photo/card case. Specify black or brown.
No. 74426 \$5.00
- K GLOVE SOFT COWHIDE** by Prince Gardner. One-piece construction with duplicate key slots, currency divider and removable photo/card case. Lined. Specify black or brown.
No. 74483 \$12.50
- L HIPFOLD** by Swank. Cowhide. Full length currency pocket, 12 credit card slots, and removable photo/card case. Black only.
No. 74462 \$8.50



men's gifts

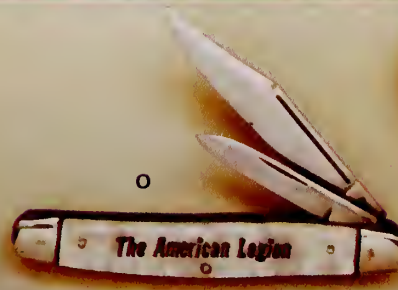
- A SALUTE TO STARS & STRIPES MEDALLION.** Beautiful 2½" bronze medallion salutes our nation's symbols. Ideal patriotic gift. Picture shows both sides of medallion. Complete with easel. No. 73398 \$12.50
- 1½" MEDALLION.** Not shown. Smaller size of above medallion in plastic upright holder. No. 73399 \$5.00
- B DOUBLE KEY RING.** No. 76261 \$5.50
- C NEW!! AMERICAN LEGION KUM-APART KEY RING.** Detachable ring leaves important keys in your possession. No. 76256 \$1.25
- D ECONOMY KEY CHAIN.** No. 76260 \$2.00
- E NEW!! AMERICAN LEGION LETTER OPENER.** No. 76255 \$1.50
- F STERLING SILVER BLAZER BUTTONS.** Custom made American Legion emblem blazer buttons. Crafted in fine sterling silver for the distinguished look on any jacket. Gift boxed. No. 71949 \$25.00
- G ZIPPO LIGHTERS.** The famous windproof Zippo lighters that landed on the beaches of Normandy and the rice paddies of Vietnam. Repaired free for a lifetime. Specify American Legion or Auxiliary emblem.
- Regular No. 74900 \$5.75
- Slim No. 74901 \$5.75
- H VU-TANE BY SCRIPTO.** The only Butane lighter approved by the Federal Aviation Administration for in-flight use by pilots. Visible fuel supply. Legion emblem imprinted on case. No. 74905 \$4.95
- J VU-LIGHTER by Scripto.** Chrome with blue trim. Emblem floats in visual fuel supply. Life-time guarantee. American Legion (No. 74902) or Auxiliary (No. 34902). Each \$4.95
- K GOLDEN ELEGANCE from Zippo.** Gold plated lighter includes up to 3 initials in engraved script. Specify regular or slim size. No. 74898 \$12.95
- L PARK WINDPROOF LIGHTER.** Lightweight blue and gold. No charge by factory to place in first class mechanical condition if ever necessary. American Legion (No. 74904) or Auxiliary (No. 34904) \$2.00
- M MAGNETIC MONEY CLIP.** Black leather only. No. 76237 \$7.50
- N ALSO FROM ZIPPO.** Each item carries Zippo's famous guarantee. Engraving available at 20 cents per character.
- Pocket Knife/Nail File, No. 76252 \$4.00
- Money Clip/Pocket Knife/Nail File. Not shown, No. 76254 \$4.75
- Greenskeeper. Not shown, No. 76253 \$4.00
- O PONY JACK KNIFE by Utica Cutlery.** Pearl handled pocket knife. Just the right size for today's Legionnaire.
- No. 76268 each \$3.25
- 100 or more each \$2.75
- Orders of 100 or more may be imprinted with your post name and number for an additional 20 cents per knife.
- P MANICURE SET.** No. 76251 \$3.25



M



N



O



P

A Blue Star Sapphire
Necklace & Earring Set.
Pendant has sapphire on
one side and Auxiliary
emblem on reverse. Pierced
earrings only. 18" chain.
No. 31238 Set only \$.575

B Gold and Crystal Necklace.
18" chain.
No. 31043 \$.6.00
Earrings.
No. 31044 \$.5.50
Set \$11.00

C Past Unit President
Rhinstone Pin.
No. 31103 \$.5.25

D Frosted Heart Necklace.
15" chain.
No. 31050 \$.2.95

E New!! Jeweled Hanger
Ribbon. 6" long.
No. 30199 \$.2.00



Auxiliary jewelry

- F** Crystal Heart Necklace. 16" chain.
No. 31031 \$3.00
- G** Semi-Tailored Necklace & Ring Set. 15" chain. Auxiliary emblem on reverse of pendant. Adjustable ring.
No. 31049 \$2.95
- H** Locket Necklace. 18" chain.
No. 31095 \$2.00
- J** Silver Arrow Necklace & Earring Set. 14" chain. Pierced earring post may be removed for clip-on earring.
No. 31059 \$6.50
- K** Multi-Color. Pin.
No. 31145 \$2.00
Earrings.
No. 31144 \$2.75
Set \$4.00
- L** Snowflake Pin.
No. 31179 \$2.00
- M** State Seal Pin. Specify state desired.
No. 80015 \$3.00
- N** Leaf Necklace & Scarf Pin Set. 15" chain.
No. 31052 \$4.00
- O** Jet & Rhinestones. Pin.
No. 31123 \$5.00
Earrings.
No. 31187 \$4.75
Set \$9.00
- P** Sterling Past Unit President Pendant. 24" chain.
No. 31172 \$15.00
- Q** Sterling Pierced Earrings.
No. 31174 \$18.50
- R** Gold and Onyx Necklace. 18" chain.
No. 31199 \$2.25
Earrings.
No. 31193 \$2.50
Set \$4.25
- S** Needlepoint Necklace. 24" chain.
No. 31232 \$3.75
Needlepoint Earrings.
No. 31233 \$3.50
As a Set \$6.25
- T** Ceramic Flower Necklace. 24" chain.
No. 31101 \$2.50
- U** Cameo Rose Locket. 24" chain.
No. 31034 \$3.00
- V** Ceramic Rose Necklace. 24" chain.
No. 31033 \$3.25
- W** Lucite Rose Necklace. 24" chain.
No. 31240 \$3.00
- X** Lucite Butterfly Necklace. 24" chain.
No. 31241 \$3.00





- A** Jade Past Unit President Pin.
No. 31121 \$5.25
Jade Earrings.
No. 31119 \$5.25
As a Set \$8.95
- B** Wise Owl Pendant. 18" chain.
No. 31058 \$2.50
- C** Crystal Fly Pin.
No. 31025 \$2.25
- D** Turtle Pin. Specify Legion or Auxiliary emblem.
No. 31026 \$2.25
- E** Turquoise Turtle Necklace. 24" chain.
No. 31039 \$2.50
- F** Turquoise Bracelet.
No. 31237 \$2.50
- G** Multi-Color Beaded Choker. 15" chain.
No. 31236 \$2.50
- H** Tear Drop Pendant. 15" chain.
Auxiliary emblem on reverse.
No. 31051 \$2.00
- J** Pewter Butterfly Necklace. 18" chain.
No. 31053 \$2.25
- K** Gold & Silver Scroll Necklace. 18".
No. 31055 \$3.50
- L** Gold Mushroom Necklace. 15" chain.
No. 31054 \$2.25
- M** Praying Hands Necklace. 18" chain.
No. 31081 \$2.00
- N** Star of David by Swank. 18" chain.
No. 31086 \$8.00
Cross by Swank. 18" chain.
No. 31087 \$8.00
- O** Praying Hands Brocade Necklace.
Sterling silver. 18" chain.
No. 31225 \$3.00

- P** "Twist-O-Flex" watchband by Speidel.
Specify yellow or white gold.
No. 34206 \$12.00
- Q** Box Catch Charm Bracelet. Specify rhodium or gold-filled.
No. 31116 \$16.95
- R** Photo Charm Bracelet.
No. 31076 \$2.00
- S** Eleven Stone Bracelet.
No. 31035 \$2.00
- T** Penny Bracelet.
No. 31056 \$3.50
- U** Nickel & Dime Bracelet.
No. 31057 \$5.50
- V** Loop & Charm Earrings. Pierced only. 14K wires.
No. 31140 \$2.00
Loop & Charm Necklace. 18" chain.
No. 31141 \$1.50
As a Set \$3.00
- W** Bow Pin.
No. 31135 \$1.00
- X** Auxiliary Emblem Earrings. Specify wires (14K) or clip ons.
No. 31134 \$2.00
- Y** Auxiliary Emblem Post Earrings. 14K posts.
No. 31142 \$1.50
- Z** New!! Gold-filled 18" Neckchain.
Specify Legion or Auxiliary emblem.
No. 36233 \$12.50
- AA** Eyeglass Holder.
No. 31041 \$2.00
- BB** LADY LEGIONNAIRE BRACELET.
No. 76232 \$8.00

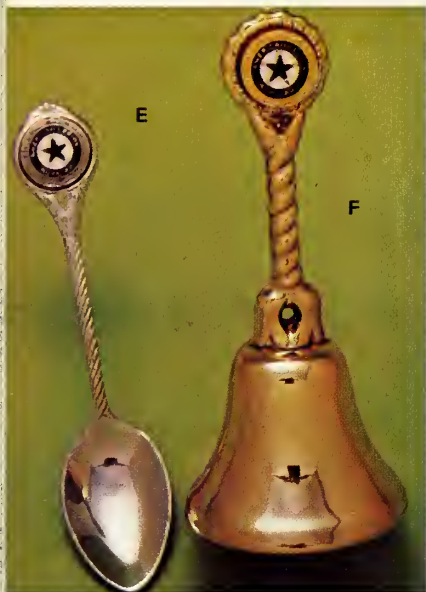




jewelry



ladies gifts



A GOBLET by Oneida Silversmiths. 10 oz. Specify Legion or Auxiliary emblem. Ideal for engraving at 55 cents per character additional.
No. 38213\$13.95

B CRYSTAL BUD VASE. Auxiliary emblem only. A beautiful gift for banquet head tables or for any Thank You.
No. 38212\$4.95
12 or more, each\$3.95

C RECOGNITION LETTER OPENERS. Available to recognize 25 or 50 years of service. Only years available. Specify opener desired.
No. 38215each \$2.00

D LETTER OPENER. Gold finish.
No. 31019\$1.50

E DEMI-TASSE SPOON. Silver finish.
No. 31021\$1.25

F DESK BELL. Gold finish.
No. 31015\$1.75

G ALL-PURPOSE PLATE OR TRAY by Oneida. Ideal for snacks or desserts. 6" diameter.
No. 75055\$ 4.00
Set of Four\$15.00

H BANK.
No. 31005\$1.75

J TRIVET. Wall plaque or hot plate holder.
No. 31002\$2.00

K SHELL TRAY. Silver finish.
No. 31011\$1.25

L AUXILIARY VU-LIGHTER by Scripto.
No. 34902\$4.95

M LADIES' ZIPPOS'
No. 34900 Regular\$5.75
No. 34901 Slim\$5.75

N AUXILIARY PARK LIGHTER. Windproof.
No. 34904\$2.00

O KUM-APART KEY RING. Detachable ring leaves important keys in your possession.
No. 31017\$1.25

SEVILLE by Princess Gardner. Elegant, glove soft Villa Cowhide is richly accented with a luxurious goldtone chain. Burgundy only.

P Checkbook Secretary No. 34460 \$23.00
Q Double Frame Clutch No. 34458 \$18.50
R French Purse No. 34459\$15.00
S Double Eyeglass Case No. 34457 \$ 9.50

ASPEN by Princess Gardner. Soft bonded leather accented by a delicate geometric snowflake pattern. Blue only.

T Billfold No. 34454\$ 8.50
U French Purse No. 34455\$ 5.00
V Checkbook Secretary No. 34456 \$13.50
W 6-Hook Key Case No. 34453\$ 3.50
X Mini-Purse No. 34452\$ 4.50





pen & desk sets

Except where noted, items on these pages are available with either the American Legion or Auxiliary emblem. Please specify.

A PAST UNIT PRESIDENT BALL POINT PEN by Cross. Only office available. Auxiliary emblem only.
No. 31016 \$15.95

B CROSS PEN AND PENCIL SET. "America's finest writing instruments" Slim design and excellent balance impart a natural gliding feel. Synthetic ruby point in pen. Lustrous chrome finish. Lifetime guarantee. Legion emblem only.
No. 76200 Set \$25.00
No. 76205 Pen \$12.50

C SHEAFFER PEN AND PENCIL SET. Black barrel, chrome cap. Legion emblem only. Gift boxed. Set not exactly as pictured - emblem is screened similar to that shown on "D".
No. 74210 Set \$5.95

D QUALITY PEN & PENCIL SET. Inexpensive ball pen and mechanical pencil gift set. Complete with gift box. Legion emblem only.
No. 74228 \$4.50
Your own imprint available on minimum of 50 sets per 50 \$175.00

E PARKER CUSTOM JOTTER. Stainless steel cap and barrel with gold plated clip and trim. Legion only.
No. 74222 Set \$13.95
No. 74223 Pen \$ 6.95

F SPECIAL JOTTER by Parker. Point rotates with each click of the button for balanced wear and smooth writing. Legion emblem only.
No. 74271 \$3.95

G PARKER BIG RED PENS. More than fine writing instruments-they're modern fashion accessories everyone is proud to own and use. Legion emblem only.
No. 74205 Pen \$2.25

H RED, WHITE, AND BLUE ball point pen.
No. 74701 \$.35
100 or more each \$.30

J BALL PEN. Economical with gold finish metal barrel. Emblem in blue.
No. 74706 \$.80
Special imprint up to three lines on minimum order of 100.
Per 100 \$70.00

K "MALIBU" by Papermate.
No. 74220 \$1.50

L "VILLAGER" by Papermate. Unique pen that's tapered and curved to fit the hand. Stainless steel barrel.
No. 74221 \$2.00

M BALL PEN. Non-skip ball point in blue.
No. 74274 each \$.50
Special imprinting with minimum order of 100 per 100 \$40.00

N NEW!! THE SYSTEMARK by Parker. A new writing experience complete with three separate point styles - floating ball pen, soft tip, and stylus. Legion only.
No. 74224 \$7.00

O CLOCK AND DOUBLE PEN SET. Accurate hand-wound clock and two ball point pens mounted on a fine walnut base.
No. 74236 \$29.25

P WALNUT DOUBLE PEN SET. An elegant addition for a Legionnaire's desk - at home or office. Includes engraving plate.
No. 74242 \$7.95

Q CALENDAR AND DOUBLE PEN SET. Gold finish perpetual roll calendar and two ball point pens mounted on genuine White Onyx base.
No. 74235 \$23.25

R MARBLE AND WALNUT PEN SET. 3½" x 8". Includes engraving plate.
No. 74243 \$8.50

S WALNUT SINGLE PEN SET. Includes engraving plate.
No. 74244 \$5.50

T PAPERWEIGHT with 1¼" Legion emblem only. Genuine marble. Engraving plate included. Engraving extra at 20 cents per character.
No. 74240 \$4.00

U PAPERWEIGHT. American Legion 50th Anniversary Commemorative Postage Stamp cast in pewter and fashioned as a paperweight.
No. 76242 \$5.00

V DESK PEN SET. Ball point pen mounted on White Onyx base. Complete with engraving plate.
No. 74237 \$6.50

W CRYSTAL LUCITE GAVEL. An exquisite gift. Embedded with Auxiliary emblem only and a red rose. Price includes 2 lines of engraving (15 characters per line).
No. 34496 \$18.00

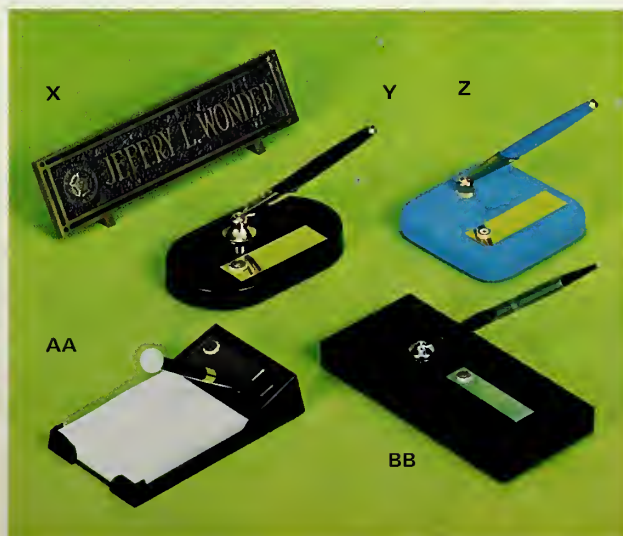
X DESK PLATE. Cast bronze with The American Legion or Auxiliary emblem (Unless specified American Legion will be sent). Bright polished letters with darker background. Maximum of 15 letters and spaces per line. Two lines maximum.
No. 74711 \$22.85

Y ECONOMY DESK SET. Ball point pen with molded base. Complete with engraving plate and gift box.
No. 74238 \$4.50

Z LADIES DESK SET. High quality sky blue desk set. Non-skip refillable ball pen. Includes engraving plate.
No. 34700 \$8.00

AA INEXPENSIVE DESK SET. Includes ball point pen, memo pad, and engraving plate.
No. 74245 \$2.75

BB PARKER 75 CLASSIC DESK SET. 3½" x 6½" jet crystal base with ball pen and engraving plate.
No. 74216 With stainless steel pen (Not shown) \$25.50
No. 74217 With sterling silver pen (Shown) \$45.95





A OXFORD-WEAVE NYLON GARMENT BAG. This lightweight water-repellent bag in blue and gold is constructed to give years of hard use. Ideal for car, train or plane travel.
No. 74400 \$6.25

B VINYL CLOTHING BAG. Styled for those quick trips by plane or car. Also excellent for storing out-of-season garments.
No. 74414 \$4.75

C ECONOMY GARMENT BAG. Red/White/Blue cover with stars. This eye-catching cover is very attractive and patriotic. It is made from taffeta finish 4½ gauge virgin vinyls. Added features include a see-through panel with identification card pocket. 46 inches long. Legion only.
No. 74416 \$2.50
6 or more \$2.00

LADIES GARMENT BAG. Not shown. Made of heavy virgin vinyl. Navy blue with gold trim. Auxiliary emblem only. 52" long.
No. 34423 \$4.50

"ENCORE" LUGGAGE by Airway. Richly textured Gran Corri imported vinyl.

D 21" CARRY-ON. Contoured handle for carrying comfort. Key lock and inside pocket for small items. Fits handily under airplane seats. Specify Tan or Gold and Legion or Auxiliary emblem.
No. 74424 \$35.95

E TWO-SUITER. Three zippered pockets plus main compartment. Combination lock. Adjustable shoulder strap lightens the burden on those "treks between terminals". Tan only.
No. 74425 \$67.75

FOUR-SUITER. Larger version of "E" above. Not shown.
No. 74422 \$83.75

TRAVEL KITS. "Sociable" travel companions for conventions, sporting events, picnics, and any occasion away from home.

F Coffee Travel Kit
No. 76190 \$16.50

G Two Bottle Travel Bar
No. 76180 \$23.60

H FLASK. Zippered padded vinyl case holds 8 oz. of your favorite beverage. Clip device fastens to your belt for easy carrying.
No. 74408 \$2.00

K TRAVEL ALARM by Seth Thomas. The finest clocks since 1813. Features 40 hour alarm, white luminous dial, and black case. One-year guarantee. Specify Legion or Auxiliary emblem.
No. 74926 \$10.95

L LUGGAGE TAGS. Includes 3 lines of engraving, your copy. Maximum copy per line is sixteen characters. Specify Legion or Auxiliary emblem.
No. 74423 \$1.50

M HANGER GRIP. Carries several hangers with ease. Use with garment bag.
No. 80116 \$.50

N TRAVEL KIT from Prince Gardner. Zipper closure with extra side zipper. Concorri vinyl. 9" long. Brown only.
No. 74445 \$10.00





luggage & briefcases

Q "TRAVEL DESK." A combination clipboard and underarm portfolio. Features include one opaque pocket and one clear pocket containing an engagement calendar. Made of pure virgin vinyl with matching lock and clip. Holds letter-size pad.
No. 74332 American Legion \$7.50
No. 34332 Auxiliary \$7.50

P ZIPPERED PORTFOLIO. Legal size. Tan only.
No. 74401 \$6.75

Q EXECUTIVE PORTFOLIOS. Unique spring opening assures easy access. Handles for easy carrying. Harness Brown for men and Coronet Red for the ladies. 17½" x 12".
No. 76162 Brown Legion \$7.50
No. 36163 Red Auxiliary \$8.50

R FLIP FLAP PORTFOLIO. Vinyl gusseted portfolio 10½" x 15½". Expands to approximately 1". Black only. Specify American Legion or Auxiliary emblem.
No. 76164 \$3.00

S "EASY-OPEN" PORTFOLIO. Spring closure permits instant opening. Made of soft, vinyl. Available in Harness Brown only. 17½" x 12".
No. 76161 Legion only \$5.00

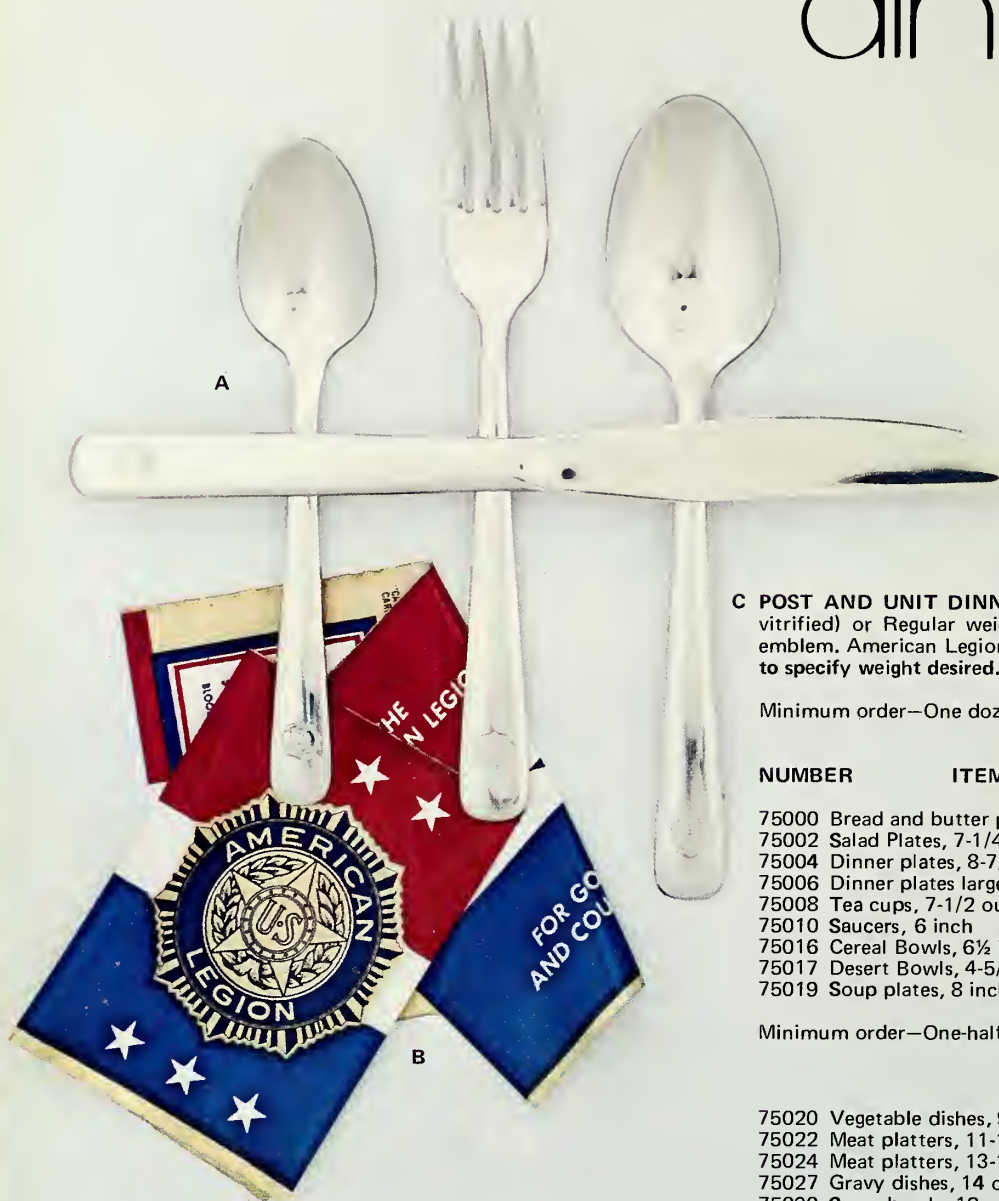
T LEGAL SIZE PORTFOLIO. Zipper keeps contents from dirt and dampness. Priced for the budget conscious. Black only. 11" x 17".
No. 74405 Legion only \$2.00

U EXECUTIVE ATTACHE CASE. Plastic molded case made to U.S. government specifications. Two inner pockets. 5" model has fold-down writing surface. 17" x 12". Black only.
No. 74402 3" \$26.70
No. 74403 5" \$31.20

V BRIEF BAG. Made of scuff and tear resistant vinyl. Three-position extension lock. Three convenient compartments. 18" x 14" legal size with 8" expansion. Available in Black (**No. 74407**) or Brown (**No. 74413**).
Each \$29.95

W PRESTIGE ATTACHE. The "Encore" by Airway. Matches luggage items "D" & "E" on page 26. 18" x 12" x 3½". Combination lock. Three expandable pockets. Tan only.
No. 74404 \$48.75

dinnerware



A STAINLESS STEEL FLATWARE. by Oneida. Inexpensive all-purpose stainless tableware with The American Legion emblem stamped into the handles. Minimum order one dozen of any one item.

	Dozen	Gross
No. 75056 Teaspoons	\$2.76	\$30.24
No. 75057 Forks	\$3.96	\$43.92
No. 75058 Knives	\$9.60	\$106.56
No. 75059 Soup Spoons	\$3.96	\$43.92

B CARD CASE. Economical gift for every member as well as favors at banquets. Plyofilm card case has two card pockets and folds in center for easy carrying. Contains space for identification information.

No. 78002, 1 to 999	each \$0.15
1,000 or more	each \$0.10

C POST AND UNIT DINNERWARE. Available in Hotel/Restaurant weight (fully vitrified) or Regular weight (semi-vitrified). Decorative border with blue glazed emblem. American Legion Emblem will be sent unless otherwise specified. Be sure to specify weight desired.

Minimum order—One dozen any one item below.

NUMBER	ITEM	HEAVYWEIGHT PER DOZEN	REGULAR WEIGHT PER DOZEN
75000	Bread and butter plates, 6-1/2 inch	\$25.20	\$16.80
75002	Salad Plates, 7-1/4 inch	\$30.00	\$20.40
75004	Dinner plates, 8-7/8 inch	\$45.60	\$26.40
75006	Dinner plates large, 9-5/8 inch	\$52.80	\$30.00
75008	Tea cups, 7-1/2 ounce	\$32.40	\$20.40
75010	Saucers, 6 inch	\$21.60	\$14.40
75016	Cereal Bowls, 6 1/2 inch	\$23.60	N/A
75017	Desert Bowls, 4-5/8 inch	\$20.40	\$13.20
75019	Soup plates, 8 inch	N/A	\$21.60

Minimum order—One-half dozen any one item below.

		PER HALF DOZEN	PER HALF DOZEN
75020	Vegetable dishes, 9-3/4 inch	\$37.80	\$19.80
75022	Meat platters, 11-1/2 inch	\$33.00	\$17.40
75024	Meat platters, 13-1/4 inch	\$51.00	\$24.00
75027	Gravy dishes, 14 ounce	N/A	\$26.40
75030	Sugar bowls, 12 ounce	\$40.80	\$26.40
75032	Cream pitchers, 10 ounce	\$22.80	\$18.00

All dishes F.O.B. Wellsville, Ohio. Allow six weeks for delivery.



club accessories

A HIGH QUALITY CLUB NAPKINS.

Single-ply cocktail-size, 2-ply 15" x 17" dinner napkins. Both sizes have The American Legion emblem imprinted in blue. Sold in case lots only. Prepaid.

Cocktail size— Case of 6,000

No. 75062 \$48.50

Dinner size— Case of 3,500

No. 75063 \$60.00

Note: Above napkins may be imprinted with Post name and location. Minimum order for this imprinting is 30 thousand napkins in any one size.

B BOOK MATCHES.

American Legion book matches which display the Legion emblem in blue and your post message in red on the outside. Sold in case lots only and shipped prepaid. 2500 books per case. No. 74910. Print all lettering instructions. Add \$6.00 per case for inside cover printing.

1 Case \$ 32.95

2 Cases \$ 63.90

4 Cases \$125.40

10 Cases \$306.00

C NEW!! ETCHED ASHTRAY.

Includes your choice of initials and The American Legion or Auxiliary emblem. Be sure to specify both emblem and initials desired. 8" x 8" x 1½".

No. 74914 \$5.00

ASH TRAYS. Blue emblem permanently fused into clear crystal. Prepaid.

D Square (3½ x 3½ x ¾)

No. 74911

Per dozen minimum \$ 6.20

Per gross \$66.96

E Octagon (5" wide, 1¼" deep)

No. 74912

Per set 4 trays \$ 3.00

48 Pre-Pak \$32.40

Ashtrays "D" & "E" above may be imprinted with your Post number, city and state. Minimum quantities and current price furnished upon request.

F MONOGRAMMED CRYSTAL BAR WARE.

An elegant and lasting gift. Monogramming includes emblem and three initials. Set of 6. Available in 5 oz., 8 oz., 11 oz., or 14 oz., sizes. Specify Legion or Auxiliary emblem, initials and size glass desired. Allow four weeks for delivery.

No. 75077 Set of 6 \$9.50

G PICNIC COOLER. "The Swinger".

Neat, compact, and just right for twelve of anybody's favorite beverage. "Clam Shell" lid with locking luggage-type handles.

No. 75074 each \$12.95

Per dozen each \$11.95

H PLACE MAT CASE.

Dual purpose—use as a place mat or it makes a handy case to carry important papers from banquet to meeting. 10½" x 14½".

No. 78003 each \$0.15

1,000 or more each \$0.12

J THE BOUNCER by Rubbermaid.

60 ounce polycarbonate pitcher. Guaranteed never to break under normal use. Ideal for both clubs and dining rooms.

No. 75068 \$ 7.95

Pre-pak of 6 \$41.70

K "50 STATES" STEINS.

Attractive red, white and blue steins by Thermo-Serv. Insulated to preserve beverage temperature. Exclusive design includes The American Legion emblem and all 50 state names. Take advantage of quantity discounts to raise funds for your post.

No. 76424 each \$ 2.75

Per dozen \$ 30.00

6-dozen Pre-Pak \$175.00

L AMERICAN LEGION STYRO CUPS.

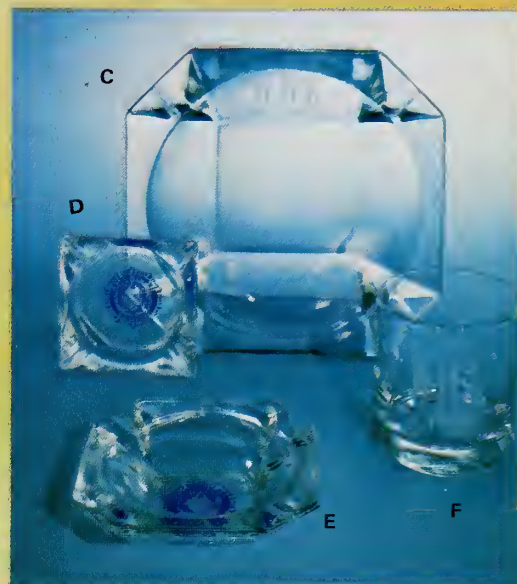
12 ounce size holds a full measure of your favorite beverage. Sold in lots of one thousand only.

No. 75073 Per thousand \$33.00

M HOT DOGGER.

Cooks 6 hot dogs in 60 seconds.

No. 75067 each \$9.95





FLAG TIE BAR by Swank. 3".
No. 76234 \$4.00



CHARM.
No. 80097 . . . \$1.75



CUFF LINKS.
No. 80101 . . . \$2.50



FLAG CUFF LINK AND TIE TACK SET
by Swank.
No. 76235 \$7.00



CROSSED FLAG
LAPEL TACK.
Legion only.
No. 80115 . . \$1.00



TIE TACK.
No. 80094 . . . \$1.00



PIERCED EARRINGS.
14K posts.
No. 80102 . . . \$2.50



FLAG TAB.
Package of 1,000.
No. 80095 . . . \$9.95



LAPEL TACK.
No. 80099 . . \$1.00
PIN.
No. 80098 . . \$1.00

patriotic jewelry



CONTOURED
PIERCED EARRINGS.
14K posts.
No. 80105 . . . \$2.50



BRACELET.
No. 80108 . . . \$3.00



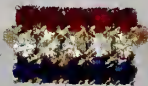
JEWELLED FLAG PIN.
No. 80096 . . . \$3.00



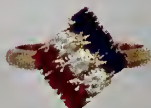
CHARM BRACELET.
No. 80091 . . . \$2.00



CONTOURED
EARRINGS. Clip.
No. 80093 . . . \$1.50



RECTANGULAR
RING. Adjustable.
No. 80110 . . \$1.00



SQUARE RING.
Adjustable.
No. 80092 . . \$1.00



LIBERTY BELL PIN.
No. 80087 . . . \$3.00



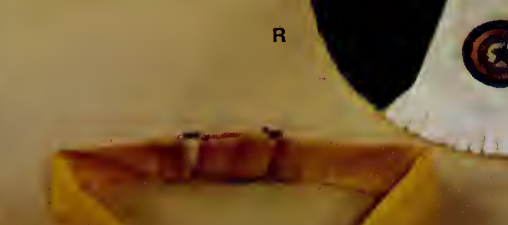
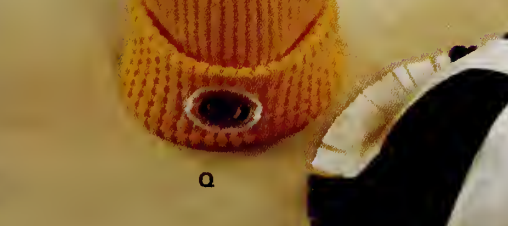
CIRCLE PIN.
No. 80086 . . . \$3.00



NECKLACE.
No. 80088 . . . \$5.00

sporting goods

- A BASEBALL TROPHY.** Baseball Not included.
No. 73125\$5.25
- B BASEBALL CERTIFICATE.** Suitable award for every participant in baseball program by Post, Coach or Department.
No. 75235each \$.50
Multiples of 100each \$.30
- C BASEBALL SLEEVE INSIGNIA.** Silk embroidered on washable backing. 3 1/4" x 4 1/4" with 3" emblem.
No. 72350\$1.00
Note: Insignia available for other activities on request. Add \$1.00 per insignia and allow six weeks for delivery. Specify activity.
- D BASEBALL CAP INSIGNIA.**
No. 72307\$1.00
- E AMERICAN LEGION BASEBALL MEDALS** in attractive presentation box. All have regulation American Legion ribbon with joint pin and safety catch.
No. 73540
Bronze\$ 4.90
Silver\$10.80
Gold\$12.70
- F No. 73531**
Bronze\$ 4.40
Silver\$11.00
Gold\$12.70
- G No. 73495 Molded charm** without ribbon.
Bronze\$ 6.05
Silver\$ 8.70
Gold\$10.10
- H BASEBALL T-SHIRT.** White with colorfast blue reinforced neck and sleeve trim. Adult sizes.
No. 70388\$ 3.40
Per dozen\$37.20
- J STADIUM BLANKET.** 100% wool 42" x 62". Navy blue with 11" emblem. Ideal for sporting events, picnics or other outdoor activities.
No. 76105\$10.95
- K DOUBLE KNIT BASEBALL CAP.** Striped crown with matching solid visor. Adjustable. Unlined. Specify color: White/Red Stripe; White/Royal Stripe; or, Red/White Stripe.
No. 70931\$ 3.50
Per dozen\$36.00
- L NEW!! PATRIOTIC SPORTS CAP.** Red, white & blue. Foam lined polyester. Adjustable.
No. 70884\$ 3.50
Per dozen\$36.00
- M SOLID COLOR CAPS.** Specify red, white or blue cap. Polyester with foam lining. Adjustable.
No. 70876\$ 3.50
Per dozen\$36.00
- N GOLD MESH/NAVY POLYESTER CAP.** Foam lined polyester with gold mesh panels.
No. 70880\$ 3.50
Per dozen\$36.00
- O POWDER BLUE/WHITE MESH FRONT CAP.** Foam lined poplin adjustable cap.
No. 70874\$ 3.50
Per dozen\$36.00
- P NEW!! "SCRAMBLED EGGS" CAP.** Foam lined adjustable poplin cap. Black with gold only.
No. 70883\$ 5.00
Per Box of 20\$90.00
- Q GOLD STOCKING CAP.**
No. 70881\$ 3.00
Per Box of 20\$55.00
- R REVERSIBLE TULIP HAT.** Navy/White panels with yellow underside and Auxiliary emblem. One size fits all.
No. 38205\$4.00
Twelve or more, each\$3.75
- S SUN & FUN HAT.** Navy & white with gold band. Legion emblem only. One size fits.
No. 70276\$6.25
Twelve or more, each\$5.75
- T LEGION/AUXILIARY GOLD SUN VISOR.** Adjustable.
No. 70882\$2.25
Six or more, each\$2.00
- IMPRINTED SPORTS CAPS** are available in quantities of 48 or more. Write for details.
- SOFTBALL UNIFORMS** are now available. Write for details.



game tables, etc.

A TUBULAR STEEL CHAIRS. Rust-resistant baked beige enamel finish. Seat 16" square. Fully reinforced. Weight 45 lbs. per carton of 4. Order in multiples of 4 chairs. Shipped F.O.B. Factory.

Standard No. 73737 each \$9.25
48 or more each \$8.50
Heavy Duty No. 73746 each \$9.95
48 or more each \$9.25

B UPHOLSTERED TUBULAR STEEL CHAIRS. Rolled front seat 16" square. Comfortably padded vinyl upholstery. Beige with tan vinyl (No. 73750) or beige with brown (No. 73749). Weight 47 lbs. per carton of 4. Order in multiples of 4 chairs. Shipped F.O.B. Factory.

Each \$11.75
48 or more each \$11.00

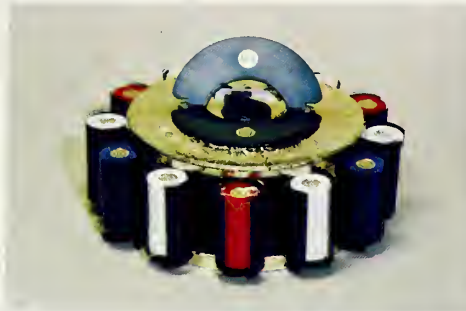
C DOOR MAT. Royal blue mat with rich gold American Legion emblem. This indoor-outdoor mat is made of durable polyester fibers and has a pure vinyl backing. Easy to maintain (instructions are included.)

Shipped prepaid No. 73785.
3' x 5' for single door use \$28.95
4' x 6' for double door use \$41.75

Above mats may be imprinted with your post name and number at an extra cost. Write for current price.

D SAFE by Sentry. Ideal for club room or home. Secures valuables from fire as well as theft. Underwriters' Laboratories approved. Features 2 removable drawers and 3-number combination lock. Shipped prepaid.

No. 75083 Safe only \$150.00
Stylish walnut finish cabinet conceals safe and doubles as an end table. Shipped prepaid.
No. 75082 Cabinet and safe \$225.00



NEW!! POKER CHIP CADDY. 276 red, white and blue chips in an automatic dispenser. Twist the knob on top and chips appear ready for play -- twist again and chips are stored safely away. Chips imprinted with American Legion emblem only.

No. 73779 \$37.95

E DELUXE GAME TABLE TWO STYLES. Soft padded vinyl playing surface. Ideal for Post or home. Eight glass ashtrays packed with table. Finishes: Fruitwood (pictured), Mahogany, Pecan, Spanish Oak or Natural. Covers: Brown, Green, Tan, Maroon or Black (pictured). 52 1/2" wide and 29 1/2" high. Specify finish and cover color desired. Shipped F.O.B. New Holstein, Wisconsin.

Heavy Pedestal Base Style. 90 lbs.
No. 73709 \$222.00
Folding Leg Style. 75 lbs.
No. 73707 \$128.00

F POKER CHIPS. American Legion emblem only. Acid resistant, interlocking plastic chips. Available in white, red, blue, yellow, and green. Minimum order of 100 in any one color. Specify color.

No. 73780 Per 100 \$9.00
Post number may be imprinted on reverse of chips for an added \$4.00 per 100.

G AMERICAN LEGION PLAYING CARDS. Poker size only. Lettering says, "The American Legion Believes In A Fair Deal For Every Veteran". Ideal for use in Post or as gifts to hospitalized comrades. Distribute them in V.A. Hospitals.

No. 73790 \$1.00
6-11 decks each \$0.85
12 or more decks each \$0.75



security & safety

Except where indicated otherwise, specify Legion or Auxiliary emblem.

- A SECURITY MARKING DEVICE.** Guard against theft with this invisible ink marking pen. Safe for use with furs, clothing and antiques. Complete with warning decals and instructions for use. One pen is adequate for the average home. Legion emblem only.
 No. 75081 each \$ 2.00
 Per dozen \$18.00
 Multiples of 6 dozen \$90.00

- B ULTRAVIOLET LIGHT.** For detection use to check markings of pen above. Donate one to your local police.
 No. 75086 \$39.95

- C STOP ALARM** by Sunbeam. A door stop for home, apartment or hotel. A piercing alarm alerts occupants to intrusion.
 No. 75087 \$9.95

- D HOME BURGLAR ALARM SYSTEM.** From the makers of Master Locks. Sufficient equipment for the average home. Operates on lantern battery (not included). Includes siren, master control, panic switch and door/window sensors.
 No. 75089 \$89.95

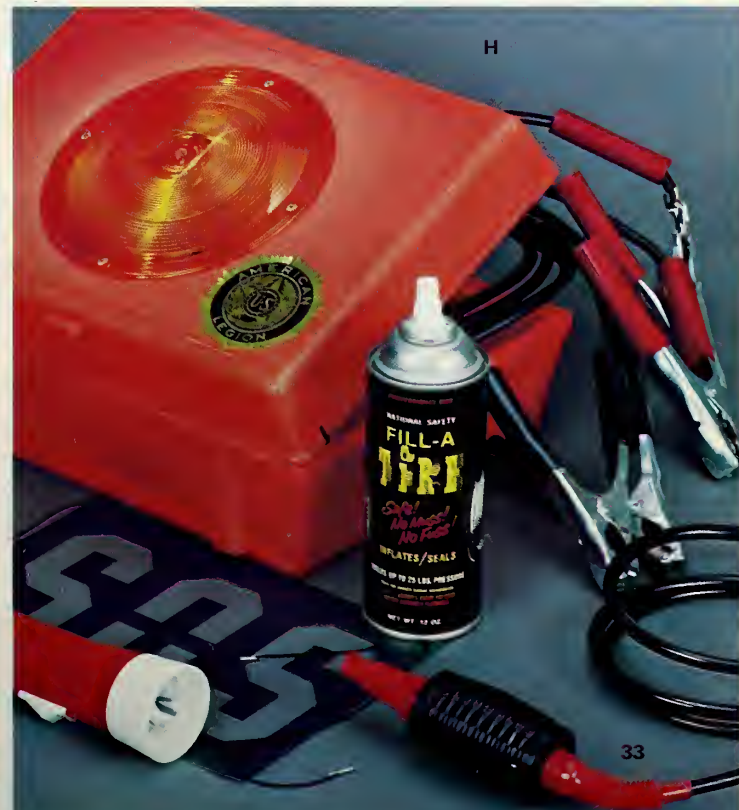
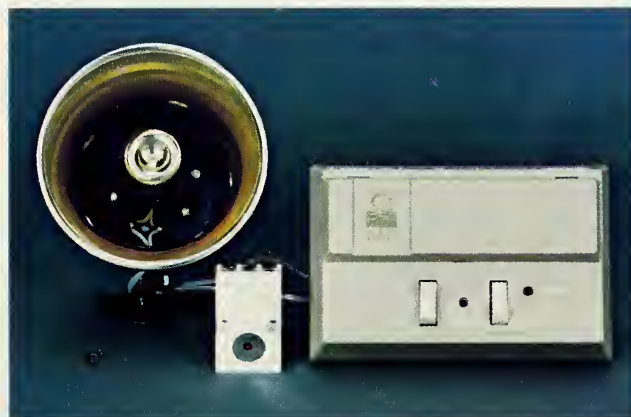
- E SMOKE ALARM.** The Home Sentry by General Electric. Battery (included) operated ionization system which continuously monitors surrounding air. Also signals the need for battery replacement.
 No. 75088 \$39.95

- F HOME FIRE SAFETY DECALS.** Mark windows on rooms where invalids or children may be. Each set consists of one front and one back adhesive decal plus a "Fire Proof Your Home" brochure. Minimum order 100 sets. Legion emblem only.
 No. 74972 100 sets \$15.00
 Per 500 sets \$50.00

- G FLOATING BLINKER LANTERN.** Sealed beam reflector. Waterproof four way switch. Uses four "D" batteries (not included).
 No. 70870 \$ 3.00
 2-dozen Pre-Pak \$60.00

- H ILLUMINATOR HIGHWAY EMERGENCY KIT.** Case completely illuminates - can be seen for miles. Heavy-duty, waterproof 7 inch flashing bulb, 25 foot cord plugs into cigarette lighter - S.O.S. sign attaches to back of case and illuminates. Case houses other safety items: Jumper Cables, S.O.S. Sign, Tire Inflator, Gas Siphon Pump, Flashlight, First Aid Book, and Complete Instruction Sheet. Case size: 14" x 10" x 6".
 No. 75084 \$25.00

- ECONOMY HIGHWAY EMERGENCY KIT.** Not shown. Comes with a reusable carrying carton. S.O.S. boldly printed on one side to be used as a roadside warning. Kit also includes: Booster Cables, Tire Inflator, Emergency Blinker, Flashlight, Gas Siphon Pump, First Aid Book and Complete Instruction Sheets.
 No. 75085 \$12.00



A



COMMANDER
POST # 139
TAMPA, FLA.

B

SAM PIKE Post 184
218 SOUTH CENTER ST.
GRAND PRAIRIE, TEXAS
VISITORS WELCOME

C

WELCOME
MIDDLETOWN, CONN.



DRIVE
CAREFULLY
MILARDO WILCOX
POST 75

D

NO. 34



Robert E. Kennington
Post

THE AMERICAN
LEGION

DRIVE
CAREFULLY



PROTECT
OUR CHILDREN

E



F

G

POST MEETING
SECOND THURSDAY 700 PM

UNIT MEETING
THIRD THURSDAY 800 PM

clocks & outdoor signs



A THREE-DIMENSIONAL MAGNETIC CAR SIGNS. May be used on the side of cars or placed on any ferrous metal surface. Individually made to your copy. Sold only in pairs. Available for American Legion, Auxiliary, and S.A.L.. Unless specified American Legion will be sent.

No. 74341 8" x 30"pair \$30.00
No. 74343 10" x 30"pair \$34.00
No. 74342 12" x 30"pair \$36.00

Installation of identification and safety signs, a community service program within the financial reach of every Post, combines advertising with good public relations. Impervious to elements, all signs and panels are finished in full color, and meet traffic council specifications.

B BAKED ENAMEL LETTERED PANELS
No. 74567 (6 x 14" single face) . . \$37.80
No. 74568 (8 x 14" single face) . . \$45.90
No. 74569 (6 x 14" double face) . . \$42.30
No. 74570 (8 x 14" double face) . . \$50.40

REFLECTIVE SCOTCHLITE LETTERED PANELS
No. 74577 (6 x 14" single face) . . \$42.75
No. 74578 (8 x 14" single face) . . \$46.80
No. 74575 (6 x 14" double face) . . \$50.85
No. 74576 (8 x 14" double face) . . \$54.00

Lettered Panels only. To go with circular emblem signs. 6" x 14" Lettered Panels, in either Enamel or Scotchlite, are limited to 3 lines, with 21 spaces per line.

8" x 14" Lettered Panels are limited to 4 lines, with 21 spaces per line.

C WELCOME SAFETY SIGN. Town name, state abbreviated. Post name and number on a 20 x 30 inch heavy gauge aluminum sign. Baked Enamel No. 74580 \$26.55
Reflective Scotchlite No. 74581 . . \$47.25

D OUTDOOR SIGN. Modern double-faced, deep formed, cast plexiglass sign. Extruded aluminum double "F" channel frame. Full color emblem and inside lettering. Complete with fluorescent lights.
No. 74555, 3 x 4 ft \$269.50
BOOM POLE ASSEMBLY. For installing above sign.
No. 74554, for 3 x 4 ft. sign \$38.50

Outdoor sign shipped freight collect. Four weeks delivery.

Print all lettering instructions.

E STANDARD SAFETY SIGN. 14 x 20 inches on heavy gauge aluminum.
Baked Enamel No. 74590 \$12.15
Reflective Scotchlite No. 74591 . . \$23.05

F CIRCULAR SIGNS—LETTERED PANELS. (Available with emblem and lettering on one side only, or double faced with proper lettering on both sides.) Heavy gauge aluminum.

BAKED ENAMEL CIRCULAR EMBLEM ONLY
No. 74565, (18" single face) . . . \$13.50
No. 74566, (24" single face) . . . \$18.00
No. 74557, (34" single face) . . . \$37.80
No. 74573, (18" double face) . . . \$17.10
No. 74574, (24" double face) . . . \$21.60
No. 74559, (34" double face) . . . \$42.30

REFLECTIVE SCOTCHLITE CIRCULAR EMBLEM ONLY

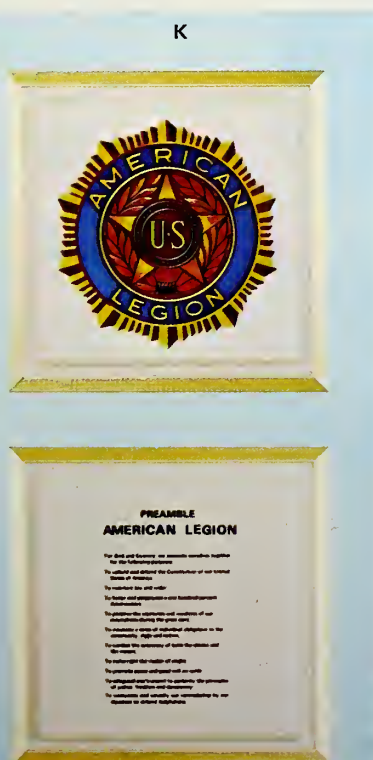
No. 74584, (18" single face) . . . \$26.10
No. 74586, (24" single face) . . . \$39.60
No. 74558, (34" single face) . . . \$74.70
No. 74585, (18" double face) . . . \$35.10
No. 74587, (24" double face) . . . \$51.30
No. 74560, (34" double face) . . \$106.65

G AMERICAN LEGION CLOCK SIGN. Backlighted 12" x 36 1/2" clock and sign. Includes 396 plastic letters to display upcoming Post events. UL and OSHA approved. Shipped prepaid.
No. 74593 \$87.95

H ILLUMINATED ELECTRIC WALL CLOCK. 16" square. Fluorescent illumination.
No. 74556 \$45.50

J THERMOMETERS. Indoor-outdoor thermometers with large, easy-to-read numerals. Specify American Legion or Auxiliary emblem. Great items to raise funds for your Post or Unit. Write for quantity prices. 12" diameter.
Shield Style. No. 74592 \$7.95
Eagle Style. No. 74594 \$7.95

K INITIATION LAMPS. 16 inch square lamp with circular fluorescent light. Full color Emblem on one side, appropriate Preamble on other.
No. 74531 American Legion . . . \$48.95
No. 34531 American Legion Auxiliary \$48.95



AMERICAN LEGION



A



B



C



D



E



F

Your American Legion!
It's great to know you belong!



H



L



L



K



L



O

**AMERICAN
LEGION**



M



O

**AMERICAN LEGION
POST 497
PATTERSON, N.J.**



N

LIFE MEMBER



O

AMERICAN LEGION



**Service to
God and Country**



P



**"I Pledge
Allegiance"**



Q



**AMERICAN LEGION MEMBER
AND PROUD OF IT**



Post and Unit supplies

- A "WE DARE TO CARE" STAMPS.** Sheet of 100 postage-sized stamps emphasizing our National Commander's theme.
No. 74973 \$1.00

AMERICAN FLAG DECALS.

- B WAVING AMERICAN FLAG EMBLEM MADE WITH SCOTCHLITE.** Adhesive back. Reflective. Size 2½" x 3¼".
No. 74977 \$.10 ea.
Multiples of 10008 ea.

- C RECTANGULAR VINYL FLAG.** 3" x 5" Heavy duty decal with adhesive back.
No. 74987 \$.10 ea.
Multiples of 10008 ea.

- D WAVING AMERICAN FLAG PRINTED ON CLEAR MYLAR.**
Adhesive front for use inside windows.
No. 74988 \$.06 ea.
Multiples of 10005 ea.

- E SONS OF THE AMERICAN LEGION DECAL.** 3 inch only.
No. 52304, each \$.15

- F DECALS.** All decals are double-duty type and can be applied front or back to transparent or solid surfaces.

SIZE	Legion	Auxiliary	Each	Per 100
1¼"	74960	34960	\$.05	\$3.00
3"	74961	34961	.05	3.00
				Per 50
6"	74962	34962	.25	\$10.00
9"	74963		.50	15.00
12"	74964		1.00	
18"	74965		3.25	
24"	74966		4.00	

- G STRIP DECAL OF GOLD BLOCK LETTERS ON CLEAR BACK.** 2 x 18 inches.
No. 74976, each \$.20
Per package of 25 \$4.00

- H MYLAR DECAL.** Full color pressure sensitive 12" emblem for autos and other uses.
No. 74970 Legion each \$2.00
No. 34970 Auxiliary each \$3.00

- J KNOW YOU BELONG Bumper Strip.** 4" x 15" approx.
No. 74981 each \$.20
Multiples of 100 \$17.50

- K ADHESIVE FRONT FLAG DECAL.** Lettered "Proudly placed by The American Legion."
No. 74985 \$.08 ea.
Per 100 \$6.00

- L LICENSE PLATE FRAMES.** American Legion only.
Gold Plated.
No. 74944 \$ 7.00
Per pair \$13.00

- Chrome Finish.**
No. 74952 \$2.50
Per pair \$4.50

- Customized with Post name and number.** Minimum order 125 pair.
No. 74956 pair \$4.50

- M AMERICAN LEGION DECAL.** Chrome-mylar embossed decal. 3" only. Self-adhesive. Suitable for indoor or outdoor use. Fully die cut. American Legion (No. 74959) or Auxiliary (No. 34959).
Each \$.30
Per 100 \$22.00

- N "LIFE MEMBER" LICENSE PLATE.** 3" x 12". See page 60 for certification required.
No. 74945 \$1.00

- O AMERICAN LEGION AUTO PLATES.**
Unlettered standard size, 6" x 12".
No. 74946 \$1.25
Unlettered mini size, 3" x 12".
No. 74947 \$1.00
Lettered standard size, 6" x 12" Post number, city and abbreviated state. Minimum order 25 plates.
No. 74948 \$1.25
Lettered mini size, 3" x 12". Post number, city and abbreviated state. Minimum order 25 plates.
No. 74949 \$1.00

- AMERICAN LEGION BUMPER STRIPS.** 3" x 14". Made of non-fading, non-stretching vinyl. Easily removed even after months of use.

- P SERVICE TO GOD AND COUNTRY, No. 74983; I PLEDGE ALLEGIANCE, No. 74984; MAINTAIN LAW AND ORDER, No. 74979; HIRE VETS (Not Shown) No. 74989.**
Each \$.10
Per 25 \$2.25

- Q AMERICAN LEGION MEMBER AND PROUD OF IT, No. 74980.**
Each \$.20
Per 25 \$4.00

- R AUTO HOOD ORNAMENT.** Spring-loaded to avoid breakage. Chrome finish. Legion only. (See inset.)
No. 74954 \$9.95

- S AUTO EMBLEMS.** Copper finish bronze, hard enameled 3" American Legion emblem. No. 74951 has trunk lug, and No. 74953 attaches to auto grills. (See inset.)
Each \$4.50

- T STICK-UP EMBLEM.** Self-adhesive light-weight nylon in three colors, 2½".
No. 74955 \$1.50
25 or more each \$1.25

- U NAME TAGS.** Priced complete with 3 lines of your lettering. Limit of 16 characters per line. Available in Red, White or Blue; Specify color.
No. 72998 Pocket Clip on \$4.00
No. 72990 Pin Back \$2.75

- V STATE OUTLINE NAME TAGS.** Blue background only. Lettering limited to your name, Post number, and city. 50 states. Clutch back only.
No. 72999 \$3.50

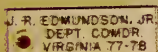
- U & V above available with Auxiliary or SAL emblem on request.**

- W "E-Z" STICK ON BADGES.** Reusable 3" blue, gold and white cardboard badge. Adhesive back holds on any surface without garment damage. Specify Legion or Auxiliary emblem. Sold in lot of 100 only.
No. 75221 per 100 \$9.00

- X MEETING NOTICE CARDS.** Printed from basic type containing Post or Unit name, purpose of meeting (regular, special, funeral, initiation, social, etc.) Sample on application. Printed on U.S. Government postcards (No. 75261) or blank card stock (No. 75262). Specify Post or Unit name, number and location.
500 cards on plain stock \$ 26.45
500 cards on U.S. Govt. Postcards . . . \$ 71.45
1,000 cards on plain stock \$ 39.90
1,000 cards on U.S. Govt. Postcards . . \$129.90

- The above cards are available for Auxiliary with appropriate lettering. Prices based on 9 cent government postcards; subject to postal rate changes.**

- GOLD FOIL SEALS.** Full color die cut. All sizes are self-adhesive. Not illustrated.
American Legion No. 74967; Auxiliary No. 34967, Package of 100 ¾ inch \$1.25
American Legion No. 74968; Auxiliary No. 34968, Package of 50 1¼ inch \$2.00
American Legion No. 74969; Auxiliary No. 34969, Package of 50 2½ inch \$2.50





A

A FOLDING LECTERN. Made of high density plastic weighing less than four pounds. Surface measures 13½" x 19¼". Folds flat for easy storage. Also ideal for hospitalized comrades confined to bed or wheelchair.

No. 76602 \$9.50

B GAVEL BELLS. 3 sizes. Specify Legion or Auxiliary emblem.

Standard. 9" high.

No. 74502 \$42.45

Miniature. 7¼" high.

No. 74504 \$29.25

Tinkle. 3½" high. Ideal for speaker gift.

No. 74506 \$6.40

Engraving on gavel bells at 55 cents per character additional.

C SEAL PRESSES. Emblem with Post or Unit name and number, as shown on your charter. Three weeks delivery. Specify Post or Unit number.

Desk style No. 74512 \$39.60

Pocket style No. 74513 \$36.30

D WALNUT GAVELS. American Legion (No. 74500) S.A.L. (No. 52307) or Auxiliary (No. 34500) emblem on engraving band. Add 20 cents per character for engraving.

Each \$8.50

E GAVEL PRESENTATION SETS. Elegant satin-lined presentation cases make your gift of a gavel a lasting memento. Price includes gavel described above. Specify emblem desired. Cases not available without gavels.

No. 74498 without sound block . . . \$18.00

No. 74497 with sound block \$25.75

F PREAMBLE. Reinforced 52 x 36 inch paper, underprinted 31 inch emblem, 1½ inch letters, mounted on spring roller with wall holders, American Legion (No. 74510) or Auxiliary (No. 34510) \$21.95

PREAMBLE. Above, unmounted without roller or holders. American Legion (No. 74511) or Auxiliary (No. 34511) \$10.00

G PODIUM BANNER. 32" x 36" Nylon banner with Legion emblem imprinted. Mounted on wooden cross bar with gilt spears. Trim includes fringe at bottom, yellow program cord and tassels.

No. 72979 \$13.00

H ROBERT'S RULES OF ORDER. Cloth bound. The authoritative statement of parliamentary law and the basic guide to fair and orderly meeting procedure.

No. 76225 \$9.50

J STANDARD THREE-RING BINDER. No. 34336 (Auxiliary) or No. 74336 (Legion).

Each \$5.75

Set of three magic mount photo sheets for above.

No. 74339 \$2.00



B

C



E

D

K SCRAP BOOKS. For history or scrapbook contests. Fine quality, rich-looking books bound in leather grained vinyl. Measurements are 12" x 14½". Any number of pages may be added.

No. 34335 Auxiliary (Navy) \$8.50

No. 74335 Legion (Brown) \$8.50

Twenty characters imprinting on front of scrap books free. Added characters 20 cents each.

Scrapbook sheets with extensions.

No. 74337 \$2.00

L JOIN POSTER. 11' x 14". Space for your Post to imprint name, location and other information.

No. 74986 each \$.30

Package of 25 \$5.75

M PRESIDENTIAL PICTURES. 8" x 10" glossy black and white prints of Legionnaire Presidents. (Since Truman). Suitable for framing. Specify picture desired.

No. 75101 each \$1.25

Set of all seven \$6.95

N AMERICAN LEGION RUBBER STAMP. Never needs reinking. Fits on your pencil.

No. 76227 \$7.95

O PATRIOTIC CASSETTE. Selections include among others Pledge of Allegiance, Legion Preamble, National Anthem, Taps with echo, and Assembly. Ideal for ceremonies.

No. 76224 \$3.95

more

Post and Unit supplies



F

G

K

J

H

N

O

M

trophies & awards



No. 73200 16" . . . \$23.50
Specify gold or silver



No. 73064 12 1/2" . . . \$12.00
No. 73066 14 1/2" . . . \$12.95
Specify gold or silver



No. 73306 4 1/4" x 13" x 4" . . \$14.95
Both gavel band & plate may be engraved.

PLAQUE AND TROPHY ORDERING INSTRUCTIONS. Prices of plaques and trophies include figure. Figures are interchangeable, i.e., you may have any figure you desire. Items A & B on this page do not have interchangeable figures. Be sure to specify figure desired. In the event figure or color is not specified, trophy will be sent as pictured. Most all trophies and plaques are available with American Legion, Auxiliary, or S.A.L. emblem. Unless specified, The American Legion emblem will be sent. Expert engraving is available on all trophies and plaques at 20 cents per character except where otherwise marked. Write for engraving prices on other than standard block letters. **PRINT OR TYPE ALL ENGRAVING INSTRUCTIONS.**



E No. 73103 21 1/2" . . . \$36.45
No. 73105 23 1/2" . . . \$37.80
Specify each of two figures and gold or silver.



A No. 73100 Gold Only . . . \$3.95
B No. 73125 . . . \$5.25
Baseball Not Included

Pictured figures are those most often ordered by Legionnaires. Many others are available. Write us for your special needs.



C No. 73111 9" . . . \$8.50
No. 73113 11" . . . \$8.95

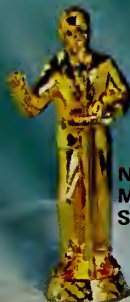
D No. 73096 . . . \$29.75
Size varies 9" to 13" tall depending on state. All states available. Specify state & figure.



No. 73322
Legionnaire



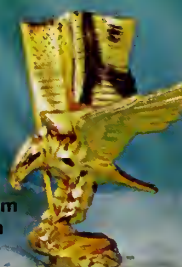
No. 73339
Baseball



No. 73351
Male or Lady
Speaker



No. 73337
Supreme



No. 73327
Americanism
\$1.50 extra



No. 73336
Male or Lady
Achievement



certificates,



BLOOD DONOR SYMBOLS. All include blood donor decal. Bronze finish for less than one gallon, No. 74310; Silver finish pins for 1 thru 4 gallons; 1 gallon, No. 74311; 2 gallons, No. 74312; 3 gallons, No. 74313; 4 gallons, No. 74314; 5 and 10 gallons, gold finish; 5 gallons, No. 74315; 10 gallons, No. 74316.

Each \$1.50

Auxiliary Blood Donor Basic Symbol Only. No. 34310 \$1.50

INDIVIDUAL BLOOD DONOR CERTIFICATES 8½" x 11". No. 74318.

Each \$.50
Multiples of 100 \$30.00

VOTE TABS. 5/8" x 1" inexpensive metal tabs remind everyone that The American Legion feels it is their duty to VOTE. Packed in multiples of 500 only.

No. 80085 per 500 \$ 7.95
Per 1,000 \$15.00

"EARLY BIRD" LABELS. Pressure adhesive labels for membership cards. No. 74990.

Per thousand \$15.00
Per five hundred \$ 9.00
Per one hundred \$ 1.90

FRAMES. Inexpensive black plastic frames are now available for all certificates in the following sizes only: 8½" x 11"; 8" x 12"; and, 11" x 14". Frames are \$2.00 each and must be ordered at same time as certificate.

CERTIFICATE OF AWARD for medals. 8½" x 11". Specify Legion or Auxiliary.

No. 73410 \$.50
Per 100 \$30.00

CITATION OF APPRECIATION. 8½" x 11" with blanks to fill in to express appreciation. American Legion (No. 75225) or Auxiliary (No. 35225).

Each \$0.50 Multiples of 100 . \$30.00

CERTIFICATE OF PARTICIPATION. All purpose 8½" x 11" to certify participation in any American Legion or Auxiliary program. American Legion (No. 75258) or Auxiliary (No. 35258).

Each \$0.50 Multiples of 100 . \$30.00

CITATION FOR MERITORIOUS SERVICE. Award for any outstanding service with blanks to be completed. 8½" x 11". American Legion (No. 75227) or Auxiliary (No. 35227).

Each \$0.50 Multiples of 100 . \$30.00

POST EVERLASTING CITATION. 8½" x 11".

No. 75228 . \$0.50 Multiples of 100 . \$30.00

CERTIFICATE OF INITIATION. To be signed by Post Commander and Adjutant. 7" x 9".

No. 75220 . \$0.15 Multiples of 100 . \$11.00

ADULT SCOUTING CITATION. 9" x 12".

No. 75223 \$0.50

EAGLE SCOUT ACHIEVEMENT CITATION. 9" x 12".

No. 75239 each \$0.50

EMPLOYMENT OF OLDER WORKER CITATION. 9" x 12".

No. 75236 each \$0.50

EMPLOYMENT OF HANDICAPPED WORKER CITATION.

No. 75237 each \$0.50

EMPLOYMENT OF VETERANS CITATION. 9" x 12".

No. 75238 each \$0.50

CONTINUOUS MEMBERSHIP CERTIFICATES. Every 5 years from 5 to 60. Specify years. Full color on parchment for framing. 9" x 12". American Legion (No. 74320) or Auxiliary (No. 34320). Auxiliary to 55 years only.

Each \$0.50 Multiples of 100 . \$40.00

OFFICERS' WARRANT OF MERIT. 16" x 12" with facsimile of current National Commander's signature. Blanks to be filled in locally as enduring evidence of election to Post, County, District, Department or National office.

No. 83314 \$2.00

BASEBALL CERTIFICATE OF PARTICIPATION. Suitable for awarding to every player 8½" x 11". No. 75235.

Each \$0.50 Multiples of 100 . \$30.00

BLANK CITATIONS

8½" x 11". Two-color emblem with gold border. No. 75232 \$.30

Multiples of 100 \$20.00

9" x 12". Two-color emblem and border. Artistic lettering.

No. 75229 \$.50

Multiples of 100 \$30.00

11" x 14". Two-color emblem and border. Artistic lettering.

No. 75230 \$.75

Multiples of 100 \$50.00

S.A.L. CITATIONS Blank 9" x 11½" with two-color embossed emblem in top center. French blue border.

No. 52306 each \$0.50

BLANK CITATIONS CAN BE IMPRINTED WITH YOUR COPY. IMPRINTING IN BLACK ONLY. WRITE FOR QUOTATIONS.

BLANK AUXILIARY CITATIONS AND AUXILIARY UNIT RECORDS ARE AVAILABLE ONLY FROM NATIONAL AUXILIARY HEADQUARTERS, 777 N. Meridian, Indianapolis, IN 46204.



awards & booklets

- A MINUTE BOOK.** Loose leaf, 100 sheets unruled with headings on front and back for writing or typing.
No. 74550\$7.00
- B MEMBERS LEDGER.** New, revised sheets. Alphabetical record forms for 100 members.
No. 74546\$8.00
- C POST RECORDS CASH RECORD BOOK** with cash receipts, checks drawn and bank balance sheets.
No. 74540\$9.00
- Additional Sheets for Any of the Above.**
Each\$.07
- D CARD CASE.** Economical gift for every member. Favors for banquets. Plyofilm card case has two card pockets, folds in center for easy carrying. Space for identification information.
No. 78002\$.15
1,000 or more, each\$.10
- E NEED A LIFT?** Education and scholarship guide. Latest edition.
No. 75207\$.50
100 or more, each\$.30
- F POST OFFICERS GUIDE.** Handbook listing duties of all Post officers. Includes Manual of Ceremonies, etc. Latest edition.
No. 75203\$1.00
- G POST PUBLIC RELATIONS HANDBOOK.**
No. 75210\$.60
10 or more, each\$.50
- H POPPY DAY COIN CONTAINERS.** Auxiliary emblem only on heavy fiber container. Metal bottom and top with coin slot. Per dozen, delivered.
No. 34845\$3.60
- J GUIDE FOR PARENTS AND STUDENTS.** Multiples of 500 only.
No. 75209\$ 6.00
Per 1,000\$10.00

NOTE: The following four items pertaining to our Flag have recently been revised and comply with the latest Flag legislation.

- K FLAG CODE-** Illustrates and describes the correct way to display the American Flag.
No. 72601\$.10
Per 100\$ 5.00
Per 1,000\$40.00
- L LET'S BE RIGHT ON FLAG ETIQUETTE-** 24 page pamphlet. Questions and answers.
No. 72600\$.15
Per 100\$10.00
- M YOUR FLAG.** Folder. History of flag, rules for display, pledge of allegiance, etc.
No. 75219, each\$.15
Per 100\$10.00
- N KNOW YOUR AMERICA.** A 64 page study course in Americanism.
No. 75205\$.60
Ten or more, each\$.50
- O SERVICE TO GOD AND COUNTRY** handbook. For Chaplains.
No. 75217\$.25
- P NATIONAL CONSTITUTION AND BY-LAWS OF THE AMERICAN LEGION.**
No. 75202\$.25
50 to 99, each\$.20
100 or more, each\$.15
- Q DECLARATION OF INDEPENDENCE AND THE CONSTITUTION OF THE UNITED STATES.**
No. 75206\$.15
50 to 99, each\$.10
100 or more, each\$.09

ITEMS NOT ILLUSTRATED

MEMBERSHIP REGISTER BINDERS. Specifically made for the membership register received by your Post as a Permanent Record. Comes complete with nylon posts. Heavyweight. Two 6-inch posts for capacities to 4½ inches. With care, gives years of service.
No. 74538\$3.50

Heavier weight canvas texture blue vinyl over sturdy board. With four nylon posts for binding pages from 3 to 8½ inches. Prepaid.
No. 74539\$7.95

Plastic material pliable, durable for years of wear. With posts.
No. 74537\$4.00

BOND PAPER. American Legion watermarked rag bond stationery. 8½ x 11". We do not print. 500 sheets per ream.
No. 75260per ream \$6.00
10 reams or moreper ream \$5.50

CORRESPONDENCE CARDS. All purpose card, 5¼ x 4", three color embossed emblem with envelopes.
No. 75255, per 100\$20.50

AMERICAN LEGION EMBLEM BUSINESS CARDS, with 3-color embossed emblem.
No. 75250, per 100, plain\$8.00

IMPRINTED BUSINESS CARDS. Minimum order 200, three weeks delivery.
No. 75253, per 100\$14.00

Auxiliary Business or Calling Cards now available. Write for current prices.

DUES ENVELOPE. Self return envelopes for dues; Post to fill in return address. Packed in boxes of 200 envelopes.
No. 75299\$ 8.75
1,000 envelopes\$31.25

POPPIES. Only for use in initiation ceremonies or decoration.
No. 74998,\$.10
50 or more, each\$.08

PRINTING CUTS are available in a number of sizes and in one, two or three colors for The American Legion, Auxiliary and S.A.L. Please send us your requirements. We will send availability and prices.



Medals listed on these pages furnished, except where noted otherwise, with regulation ribbon, pin back with safety catch and presentation box. Specify quality desired. Add 20 cents per character for engraving on back.

A ESSAY No. 73471.

Bronze \$5.45
Silver \$10.85
Gold-Fill \$12.65

B ESSAY No. 73477.

Bronze \$4.30
Silver \$10.10
Gold-Fill \$12.75

C ORATORY No. 73513.

Bronze \$4.30
Silver \$9.90
Gold-Fill \$15.50

D AMERICANISM No. 73483.

Bronze \$4.00
Silver \$4.40
Gold-Fill \$14.50

E SCHOLARSHIP No. 73579.

Bronze \$4.30
Silver \$11.00
Gold-Fill \$16.50

F SCHOLASTIC No. 73570

Bronze \$5.65
Silver \$12.10
Gold-Fill \$16.25

G ESSAY No. 73573.

Bronze \$5.70
Silver \$12.10
Gold-Fill \$16.25

H ORATORY No. 73519.

Bronze \$5.45
Silver \$10.80
Gold-Fill \$12.55

J ORATORY No. 73528.

Bronze \$5.30
Silver \$8.60
Gold-Fill \$12.50

K CITIZENSHIP No. 73480.

Bronze \$4.00
Silver \$9.40
Gold-Fill \$14.50

achievement awards



L SCHOLASTIC No. 73576.

Bronze \$4.40
Silver \$9.80
Gold-Fill \$14.50

M MUSIC No. 73465.

Bronze \$5.30
Silver \$11.80
Gold-Fill \$16.20

N ALL SPORTS. No. 73447.

Panel can be changed for any sport. Specify event. 3 weeks delivery.

Bronze \$5.60
Silver \$12.00
Gold-Fill \$16.25

O ATHLETIC AWARD No. 73444.

Bronze \$4.20
Silver \$9.50
Gold-Fill \$14.00

P GENERAL No. 73585.

Bronze \$4.20
Silver \$11.65
Gold-Fill \$17.50

Q GENERAL No. 73588.

Bronze \$4.20
Silver \$12.00
Gold-Fill \$18.50

R MEMBERSHIP

ACHIEVEMENT No. 73422.

Bronze \$4.40
Silver \$11.75
Gold-Fill \$17.30

S MERIT AWARD No. 73428.

Bronze \$5.50
Silver \$7.35
Gold-Fill \$10.25

T MEDAL OF MERIT No. 73425.

Bronze \$4.40
Silver \$9.50
Gold-Fill \$14.70

U MERITORIOUS SERVICE No. 73594.

Pin back—no ribbon.
Gold Plate Only \$4.50

Awards

R.O.T.C. MEDALS. Defense Department Approved. Complete with matching ribar. Specify Legion or Auxiliary and quality desired.

A Military Excellence. No. 73501.
Bronze \$ 7.55
Silver \$10.30
Gold-Fill \$15.00

B Scholastic Excellence. No. 73507.
Bronze \$ 7.55
Silver \$10.30
Gold-Fill \$15.00

C NATIONAL GUARD MEDAL. Includes matching ribar. No. 73516.
Bronze \$ 7.55
Silver \$11.00
Gold-Fill \$15.00

D GRATEFUL APPRECIATION. Gold plate only.
No. 73420 \$5.50

E MARKSMANSHIP MEDAL. No. 73456.
Bronze \$ 6.00
Silver \$12.50
Gold-Fill \$16.76

F HEROISM MEDAL. No. 73434.
Bronze \$ 5.50
Silver \$ 7.00
Gold-Fill \$10.65

G VALOR MEDAL. Silver only. No. 73565 \$7.25

CERTIFICATES APPROPRIATE FOR AWARDING WITH ABOVE MEDALS SHOWN ON PAGE 40.

H FIVE STAR AWARD. Gold plate and enamel medal and stars. See Squadron Handbook for award criteria.

No. 53121 Single stars . \$ 2.30
No. 53119 Set of 5 stars \$10.35
No. 53120 Medal only . \$ 6.00

NOTE: All orders for above SAL merchandise must bear approval of an American Legion Post Officer.

J TEN IDEALS AWARD. National award for younger members preparatory to Five Star program. For completing a program of Patriotism, Health, Knowledge, Training, Honor, Faith, Helpfulness, Courtesy, Reverence and Comradeship.

No. 53110 \$4.50

Auxiliary

K GIRL GOOD CITIZEN. No. 33549.
Pin Back - No Ribbon.
Silver Only \$9.50

L ESSAY. No. 33573.
Bronze \$ 5.30
Silver \$10.80
Gold-Fill \$14.90

M GENERAL. No. 33591.
Bronze \$ 4.50
Silver \$11.45
Gold-Fill \$16.60

N GENERAL. No. 33585.
Bronze \$ 4.20
Silver \$ 9.50
Gold-Fill \$14.00

O AMERICANISM. No. 33483.
Bronze \$ 4.00
Silver \$ 9.40
Gold-Fill \$14.50

P SCHOLASTIC. No. 33576.
Bronze \$ 4.40
Silver \$ 9.80
Gold-Fill \$14.50

Q SCHOLARSHIP. No. 33579.
Bronze \$ 4.30
Silver \$11.00
Gold-Fill \$16.50

R POPPY AWARD. No. 33419.
Bronze \$ 6.95
Silver \$12.95
Gold-Fill \$14.00

S ESSAY. No. 33471.
Bronze \$ 5.10
Silver \$10.45
Gold-Fill \$12.30

T CITIZENSHIP. No. 33480.
Bronze \$ 4.00
Silver \$ 9.40
Gold-Fill \$14.50

Any medal on page 42 not already available with the Auxiliary emblem, can be furnished with the Auxiliary emblem and ribbon on special order. Allow six weeks for delivery and add \$2.00 service charge per medal.



Certificate Plaque. Lucite covering and rosette mountings.
 *No. 73229 8 1/2" x 11" . . \$13.00
 *No. 73230 9" x 12" . . \$18.00



Laminated Plaque. Glossy surface.
 *No. 73221 9" x 12" . . \$17.00
 *No. 73231 11" x 14" . . \$18.75



Laminated Plaque. Satin glare-proof surface.
 *No. 73226 9" x 12" . . \$36.25
 * Size pertains to certificate size. Specify certificate from page 42; price of certificate is included.



ROSTERS 22" x 32". Space for 60 names.
 Past Commander
 No. 73242 \$84.00
 Past President
 No. 33242 \$84.00
 Post Everlasting
 No. 73228 \$84.00
 Name Plates (Imprinted)
 With Plaque each \$ 4.20
 Later each \$ 6.20

Above plaques complete with 65 blank plates add \$32.50 to roster price.

ALLOW 8 WEEKS FOR DELIVERY.



AWARD OF MERIT PLAQUE.
 Individually embossed wording includes word "To" with panel for recipient's name and word "For" with panel space for four lines of your own copy included in price. Each line not to exceed 28 characters or spaces and must include your Post name. 7" x 9".
 No. 73249 \$24.40



LIFE MEMBER
 No. 73220 9 1/2" x 7 1/4" \$20.70
 CHARTER MEMBER
 No. 73219 9 1/2" x 7 1/4" \$20.70
 Individual's name, with number of the Post and State. Mounted on five-ply, hand rubbed walnut panel.



No. 73224 . . 9" x 12" \$5.00
 Engraving instructions MUST be sent with order.



No. 73245 12" x 15" \$31.50
 Available in Legion Past Commander for Post, County, District, and Department. Specify level, individual's name and year of service. Similar plaques are available for Law & Order, Department Adjutant, Membership, and Outstanding Legionnaire.



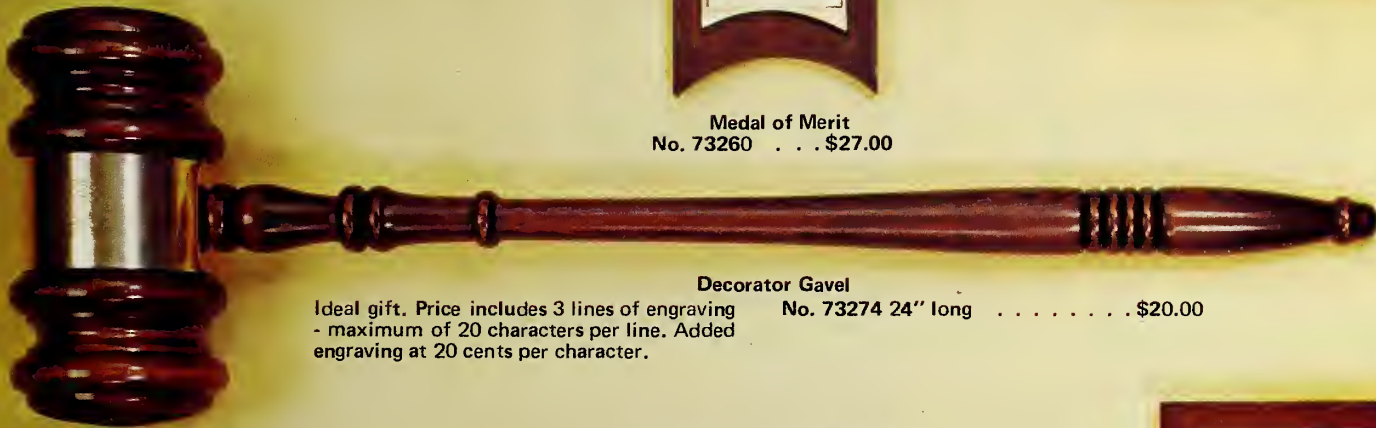
No. 73235 9" x 12" \$22.55



Medal of Merit
No. 73260 . . . \$27.00



No. 73191 . . . 8" x 10" \$17.95



Decorator Gavel

Ideal gift. Price includes 3 lines of engraving
- maximum of 20 characters per line. Added
engraving at 20 cents per character.

No. 73274 24" long \$20.00



Vinyl Plaque. Price includes any four
lines embossing—maximum 19
characters and spaces per line.
Legion only.
No. 73261 . . . \$ 4.00

Custom Plaque

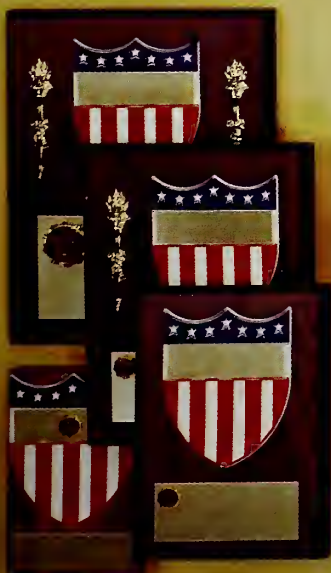
The copper etched items below are all on
hand rubbed walnut. Prices include all
lettering and typesetting. Sizes refer to
outside dimensions. Almost anything can be
copied. Price varies according to plate size
and detail work involved.



No. 73364 6" x 8" \$35.00
No. 73366 8" x 10" \$100.00
No. 73368 9" x 12" \$125.00
Shadow Box available at no extra cost.



Floating Shadow Box
No. 73272 6½" x 10" . . . \$45.95



No. 73262 3½" x 5½" . . \$ 4.75
No. 73263 5" x 7" . . . \$ 9.75
No. 73264 6" x 8" . . . \$11.50
No. 73265 7" x 9" . . . \$16.50



Gift Box
No. 73270 5" x 5½" x 3" . . . \$30.95
No. 73271 5" x 9" x 3" . . . \$41.75



Portrait Plaque
No. 73273 11" x 14" . . . \$200.00

more plaques

IMPORTANT: Read Trophy and Plaque Ordering Instructions on Page 30.



No. 73126 . . . 6¼" x 5" \$8.50



No. 73266 7" x 9" . . \$19.50
No. 73267 8" x 10" . . \$20.75
No. 73268 9" x 12" . . \$23.50



No. 73250 8" x 10" \$21.40
No. 73251 10" x 13" \$28.40
No. 73252 13" x 16" \$35.45



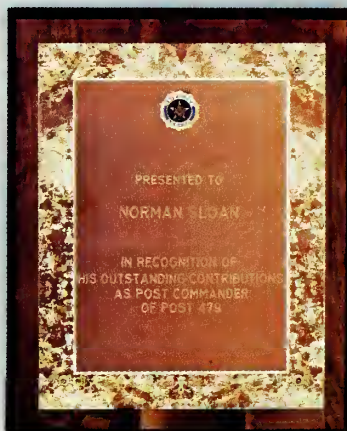
No. 73240 . . . 6½" x 7½" \$8.25



No. 73173 6" x 9" \$19.15
No. 73175 . . . 10" x 15" \$29.95



No. 73225 10½" x 13" \$37.95
Available with any of the bronze medals in this catalog at no extra cost. Ribbon as shown or with standard regimental ribbon. Specify.



No. 73253 8" x 10" \$17.50
No. 73254 10" x 13" \$27.80
No. 73255 13" x 16" \$33.85



No. 73128 Achievement . 8" x 10" \$15.00
No. 73134 Appreciation . 8" x 10" \$15.00



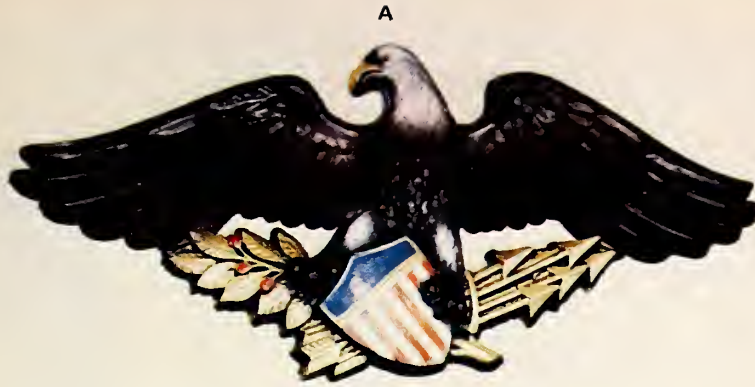
No. 73370 10" x 12" \$30.95
Engraving 30 cents per character.
Legion emblem only.



No. 73372 8" x 10" \$19.95
No. 73374 10" x 12" \$22.95
Engraving 30 cents per character.
Legion emblem only.



No. 73168 . . . 9¼" x 12" \$17.65



& patriotic plaques

A AMERICAN EAGLE WALL PLAQUE. Made of light weight, weatherproof Vacucl. Painted in fade resistant colors. May be used indoors or outdoors. Measures 14½ x 32½ inches.
No. 76315 \$7.60

B NEW!! DISTINCTIVE WALL CLOCK. Solid birchwood base. Unique feature of this collectors clock is the design that makes up the face of the clock. Front covers are taken at random from past front covers of The American Legion Magazine. Some of these original covers are over 50 years old. A special laminating process preserves the cover indefinitely. Included with this distinguished clock is a 2" x 4" engraving plate and one hundred characters of engraving free of charge. Battery powered movement (battery not included). Overall size 10" x 16½".
No. 74595 \$69.95

C NEW!! PRESENTATION SHIELDS. Walnut finish wood shields with cast bronze American Legion emblems. Two sizes.
Large shield. 15" x 17" with 7" emblem.
No. 73377 \$44.95
Small shield. 9" x 9½" with 5" emblem.
No. 73378 \$24.95

D LEGION EMBLEM PLAQUE. 14" durable molded polyurethane. Rustic finish.
No. 76314 \$12.50

E 25 INCH AMERICAN LEGION EMBLEM. Ideal polyurethane emblem for indoors or outdoors.
No. 73300 \$75.00

F EAGLE BOOKENDS. High density urethane bookends with engraving plate. A must for every den. American Legion emblem only. Add 20 cents per character for engraving.
No. 76632 Per pair \$25.50

G LIBERTY BELL PLAQUE. 10" x 14".
No. 73276 \$25.00



B



C



C



D

Engraving plate addl. \$1.00



G

F



E

school awards

The American Legion **SCHOOL AWARD** medal is presented by Posts to school graduating students. Award is based on Courage, Honor, Leadership, Patriotism, Scholarship and Service.

A MEDALLION. 2½" award complete with easel and engraved certificate.
No. 73400 \$5.15

B LAPEL PIN. Gold filled, To supplement your school award.
No. 73402 \$5.20

C MEDAL. 1¼" on ribbon as shown, complete with engraved certificate.
No. 73401 \$3.20

D SCHOOL AWARD CERTIFICATES.
No. 73404 \$.50
Per 100 \$30.00

E SCHOOL AWARD HONORABLE MENTION CERTIFICATES.
No. 73405 \$.50
Per 100 \$30.00

F SCHOOL AWARD PLAQUE for presentation to cooperating schools. Bronze plate on walnut stained backboard 10" x 14¼". Embossing includes "Awarded Annually By" with your Post name, number, town and state location. Fourteen raised plates for engraving names of winners. (Engraving on panels \$3.00 per panel extra.) Four weeks delivery.
No. 73409 \$57.95

PATRICK HENRY ORATORICAL AWARD PROGRAM. The High School Oratorical Contest is an Official American Legion program promoted successfully by many Posts.

G ORATORY MEDAL. 1¼", No. 73555.
Bronze \$6.70
Silver Plate \$7.90
Gold Plate \$9.60

H ORATORY LAPEL PIN. No. 73560.
Bronze \$3.50
Silver \$8.30
Gold-Fill \$8.80

J ORATORY PLAQUE. Bronze plate mounted on walnut stained backboard 10" x 14¼". Embossing includes "Awarded Annually By" with Your Post name, number, town and state location. Fourteen raised plates for engraving names of winners. (Engraving on panels \$3.00 per panel extra.) Four weeks delivery.
No. 73559 \$57.95



Flags

A SCHOOL ROOM FLAG SETS. Outstanding quality at an economical price. 100% heavy cotton bunting flag with sewed stripes and large embroidered stars, trimmed with decorative golden yellow fringe. Complete set includes two-piece hardwood staff with large gilt wooden spear ornament and gilt-finish floor stand. Completely mounted and individually boxed. Three sizes available.

2' x 3' flag; 5' pole.

No. 72773 \$19.95

6 or more each \$17.95

2½' x 4' flag; 6' pole.

No. 72772 \$24.75

6 or more each \$22.75

3' x 5' flag; 8' pole.

No. 72782 \$27.40

6 or more each \$24.45

B ARMED FORCES FLAGS. Army, Navy, Air Force or Marine Corps nylon 3 x 5 ft. printed flags for display or parade use. Specify branch of service desired.

SET. Flag and 8' oak pole with spear.

No. 72855 each \$69.70

Flag separately.

No. 72849 each \$31.00

See Page 51 for outdoor

Armed Forces Flags.

C DELUXE SCHOOL ROOM FLAG SET.

Lustrous 100% heavyweight nylon taffeta flag with sewed stripes and dyed field, finished with leather tabs in flannel-lined pole heading, golden yellow rayon fringe, cord and tassels. Complete set includes gold anodized aluminum 8' pole, plated eagle ornament and gilt-finish floor stand. Completely mounted and individually boxed.

No. 72780 \$57.45

ALWAYS USE YOUR ZIP CODE
— IT AIDS DELIVERY.

YOUR VISA (BankAmericard)
OR MASTER CHARGE
WELCOME.





STATE FLAG SET. Printed rayon 8" x 12" flags, ebonized staffs, cord and tassels, miniature metal eagles, plastic base with golden metal American Legion (No. 72864) or Auxiliary (No. 32864) emblem. Allow four weeks for delivery.
Each \$15.95



SOUVENIR BANQUET FLAGS. Printed 4" x 6", fringed. Complete with stands.
United States — No. 72957
American Legion — No. 72958
Auxiliary — No. 32959
Each \$2.00
Two dozen or more each \$1.75



STATE FLAG SET. Printed rayon 4 x 6 inch flags includes YOUR state flag, American flag and American Legion (No. 72895) or Auxiliary (No. 32895) \$3.75
State flag set requires four weeks delivery.

Flags



STANDARD POST, UNIT OR SQUADRON DESK COLORS. Printed rayon 8" x 12" flags, fringed and mounted on ebonized staffs with gilded spearheads and wood base. Specify American Legion (No. 72890) Auxiliary (No. 32890) or S.A.L. (No. 52890).
Each \$5.25



DELUXE POST OR UNIT DESK SETS. Printed rayon 8" x 12" flags, ebonized staffs, cord and tassels, miniature metal eagles, plastic base with golden metal American Legion (No. 72860) or Auxiliary (No. 32860) emblem.
Each \$14.45



HISTORIC FLAGS OF OUR COUNTRY SET. Set consists of St. George's Cross, King's Colors, Cromwell, Continental, Pine Tree, Gadsden, Grand Union, Betsy Ross, Star Spangled Banner, and Old Glory. 4" x 6" Empire Brand printed rayon, mounted on black staffs with gilt spears, complete with ebonized wooden base. Individually boxed. Ideal for schools as a teaching aid or historic display.
No. 72889 set \$7.95
12 sets or more, each \$7.25



GIFT FLAG SET. Printed rayon 8" x 12", Flag, gold fringe, cord and tassels, vacuum-gold plated staff with spear, and base. Gift boxed.
No. 72880 \$5.25



ARMED FORCES FLAG SET. Set consists of the Army, Air Force, Navy, Marine Corps, and Coast Guard Flags with the U.S. Flag mounted in the center. A great display for your Post club room.
No. 72888 \$6.50

FLAGS MAKE IDEAL GIFTS TO SCHOOLS.

ALL PURPOSE LAWN AND SIDEWALK FLAG SET. Sets have 3 x 5 ft. cotton quality U.S. Flags with dyed stars and sewed stripes, 12 ft., 2-piece aluminum pole with gold colored eagle, halyards and capped holder for embedding in lawn or sidewalk.

No. 72820, U.S. Flag \$25.95
6 or more, each \$23.95

LARGE LAWN FLAG SET. Set includes 18' 18 ga. tubular steel pole—3 telescoping sections with white mar-proof velvet finish. Easily erected and dismantled. Set is complete with ground socket and cap, gold/brass finish ball ornament, nylon halyard and cleat, aluminum pulley, durable 3' x 5' cotton U.S. Flag with dyed stars and sewed stripes. For best results, ground sleeve should be installed in concrete. Directions for easy installation included. Postal restrictions require that shipping charges on this set be additional.

No. 72813 \$34.20
6 or more, each \$32.65

ALL PURPOSE FLAG SET with two-piece aluminum pole, plastic gold eagle, halyards, and utility holder for attaching to wall, window sill, house siding, etc. Cotton U.S. Flag with embroidered stars and sewed stripes. Two sizes.

No. 72800 6ft. pole 3' x 5' flag \$12.50
6 or more, each \$11.10
No. 72801 8ft. pole 4' x 6' flag \$15.20
6 or more, each \$13.65

Cotton U.S. Flag with dyed stars and sewed stripes. One size only - 3' x 5' flag with 6' pole. Ideal for Posts to sell throughout their community.

No. 72802 \$6.20
6 or more, each \$5.70

UNMOUNTED U.S. FLAGS. Not illustrated. Guaranteed colorfast, best quality. Equipped with canvas headings and metal grommets. Prices of additional sizes or qualities on request.

SIZE	Reliance	Defiance	Nylon
	Cotton	Cotton	Cotton
	No. 72930	No. 72932	No. 72919
	(dyed stars, sewed stripes)	(embroidered stars & sewed stripes)	
2 x 3 feet		\$5.50	\$7.20
3 x 5 feet	\$4.70	9.00	13.30
4 x 6 feet		12.75	18.80
5 x 8 feet*		20.20	26.65
6 x 10 feet*		28.10	47.35
8 x 12 feet*		44.60	66.80

*Appliqued Stars

outdoor Flags



UNMOUNTED ARMED FORCES FLAGS. Like "B" on page 49 but with metal grommets. Suitable for outdoor display. No fringe. Specify branch of service desired.

No. 72856 3' x 5' \$23.00

UNMOUNTED AMERICAN LEGION EMBLEM FLAGS. Canvas heading with metal grommets for outdoor use. No lettering.

RELIANCE COTTON

No. 72828 3' x 5' \$8.75

DEFIANCE COTTON

No. 72829 3' x 5' \$9.70

No. 72841 4' x 6' \$16.95

STANDARD FLAG POLES. (Not illustrated.) Available in Steel or Aluminum. The aluminum poles are spun tapered, insuring a smooth concentric shape. They are machined from Alcoa seamless extruded aluminum, guaranteed to be full weight, and mill tested. Steel poles are strong, durable steel tubing that telescopes together for easy installation. No welding is required. Steel poles are protected with two coats of rust resisting aluminum paint, and carefully wrapped for shipment. All poles fully supplied with base cover, anchor rods and bolts, gold anodized aluminum ball with spindle, halyards, trucks, cleats, snaphooks, and instructions. For complete information write National Emblem Sales. Poles shipped F.O.B., Verona, N.J. Larger sizes available upon request—write for prices.

ALUMINUM

No. 72762 30' Pole \$576.50

No. 72763 35' Pole \$745.20

No. 72764 40' Pole \$942.75

STEEL

No. 72768 30' Pole \$208.50

No. 72769 35' Pole \$291.00

No. 72770 40' Pole \$298.50



Flags and banners



BANNERS AND U. S. FLAGS are Bemberg Rayon Taffeta (the finest material available), or heavy weight Nylon. Banners are double thickness with lettering on both sides except No. 72672, 52810, and 32671. These are single thickness with the Emblem and lettering correct on one side and the lettering reading in reverse on the opposite.

EMBROIDERED BANNERS: Banners have embroidered emblems and lettering. All U.S. Flags listed have embroidered stars and sewed stripes.

APPLIQUED BANNERS: (available in Nylon only) Banners have oil-color emblems and appliqued lettering.

All banners and U.S. Flags on this page are trimmed with 2-inch rayon fringe, and are supplied complete with cord and tassels, gold anodized aluminum parade pole (9'-3 piece for Legion; 8' --2 piece for Auxiliary and S.A.L.), large gold eagle ornament, russet leather carrying belt, and clear dust cover.

For unmounted Flags and Banners, fringed but no equipment, deduct \$25.00 from prices shown below.

FLAGS SHIPPED PREPAID

PRINT LETTERING INSTRUCTIONS
TO AVOID ERRORS.
LETTERING MUST CONFORM TO CHARTER.

REMITTANCE FOR BANNERS AND FLAGS
MUST ACCOMPANY ORDER. PLEASE ALLOW
EIGHT WEEKS DELIVERY, (MEMORIAL DAY
DEADLINE MARCH 15)



FLAGS MAKE IDEAL GIFTS FOR SCHOOLS.



LEGION COLORS

AMERICAN LEGION—POST, COUNTY, DISTRICT, OR DEPARTMENT BANNERS: 4-1/3 x 5-1/2 feet. Official size.

- Rayon Taffeta (Bemberg), embroidered
No. 72632 \$321.00
- Nylon, double thickness, embroidered
No. 72604 \$249.00
- Nylon, double thickness, appliqued
No. 72652 \$151.50
- Nylon, single thickness, appliqued
(Lettering reads correctly on one side,
in reverse on back)
No. 72672 \$133.50
- 3 x 5 foot banners are available for special use only. Prices same as Auxiliary banners but specify Legion emblem.

UNITED STATES FLAGS (FOR LEGION) — 4-1/3 x 5-1/2 feet.

- Rayon Taffeta (Bemberg)
No. 72692 \$133.50
- Nylon
No. 72696 \$ 83.25

AUXILIARY COLORS

AMERICAN LEGION AUXILIARY—UNIT, COUNTY, DISTRICT OR DEPARTMENT BANNERS: 3 x 5 feet.

- Rayon Taffeta (Bemberg), embroidered
No. 32631 \$276.00
- Nylon, double thickness, embroidered
No. 32613 \$231.00
- Nylon, double thickness, appliqued
No. 32651 \$145.50
- Nylon, single thickness, appliqued
(Lettering reads correctly on one side,
in reverse on back)
No. 32671 \$126.00
- 3 x 5 foot banners available for Junior Members. Prices are the same as for Unit banners.

UNITED STATES FLAGS (FOR AUXILIARY) — 3 x 5 feet.

- Rayon Taffeta (Bemberg)
No. 32691 \$106.50
- Nylon
No. 32695 \$ 67.20

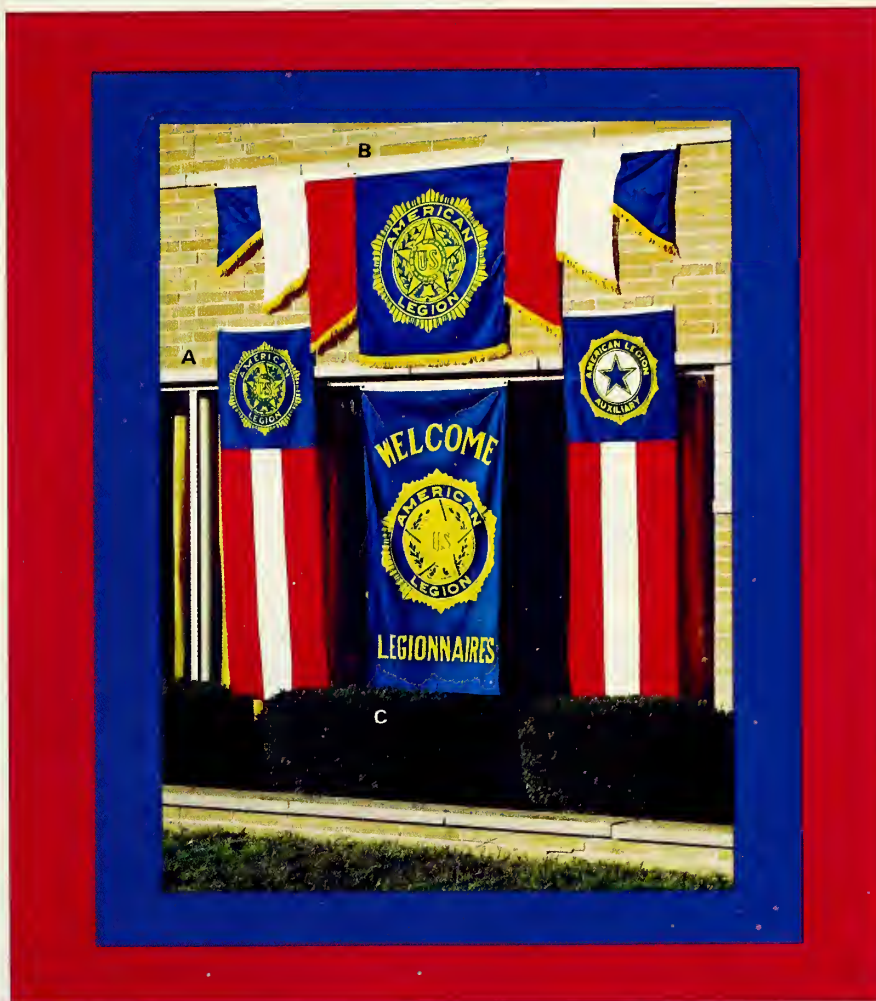
SAL COLORS

SONS OF THE AMERICAN LEGION — SQUADRON, DISTRICT, OR DETACHMENT BANNERS: 3 x 5 feet. Squadron Banners are French blue with red, white, and blue fringe, cord and tassels.

- Nylon, double thickness, embroidered
No. 52794 \$231.00
- Nylon, double thickness, appliqued
No. 52808 \$145.50
- Nylon, single thickness, appliqued
(Lettering reads correctly on one side,
in reverse on back)
No. 52810 \$126.00

UNITED STATES FLAGS (FOR SAL) — 3 x 5 feet. Nylon.
No. 52804 \$ 67.20

decorations



Dyed emblem on colorfast red, white, and blue cotton bunting for indoor or outdoor use.

A BANNERETTE, 2 x 6 feet—American Legion
No. 72972; Auxiliary No. 32972 .\$.8.10

BANNERETTE, 3 x 9 feet - American Legion
No. 72973; Auxiliary No. 32973 .\$.17.60

Order all merchandise in this catalog from:
National Emblem Sales
The American Legion
P. O. Box 1055
Indianapolis, IN 46206

B PANEL DRAPE, 2 x 6 feet - American Legion No. 72974;
Auxiliary No. 32974 . . . \$11.80

PANEL DRAPE, 3 x 9 feet - American Legion No. 72975;
Auxiliary No. 32975 . . . \$18.00

C BLUE BUNTING BANNER, 3 x 5 feet (American Legion Only)
No. 72970 \$9.00

BLUE BUNTING BANNER, 3 x 5 feet (American Legion Only)
No. 72971 \$12.50



stands

FLOOR STANDS.

Admiral. Deluxe, heavyweight 10 lb., gold plated. 1 1/4" bore.
No. 72776 \$18.80

Commodore. Same as Admiral except has unpolished gold colored finish.
No. 72774 \$14.00

Flag accessories

A INITIATION FLAGS. 4" x 6" printed rayon U.S. Flags.
No. 72956 Per dozen \$4.56

B GOLD EAGLES. 7 inch.
Plastic snap-on style for new poles.
No. 72900 \$8.50
Aluminum screw-on style for old poles.
No. 72707 \$13.80

C AUTO FENDER FLAGS. 12" x 18" heavyweight nylon U.S., Legion or Auxiliary flags finished with pole heading, fringe, cord and tassels. For mounting on fender to use in parades, funerals, etc. Flag only. (Gold Star Flags available on request.)
No. 72882 U.S. Flag \$ 6.40
No. 72886 American Legion Flag \$11.45
No. 32887 Auxiliary \$11.45
Auto Fender Staff with Eagle. For flags above.
No. 72983 \$12.95

D PRESENTATION FLAG CASE. Heavyweight vinyl case with plastic zipper. Ideal for presentation of flag to next-of-kin during American Legion burial ceremony and for subsequent flag storage.
No. 72944 each \$2.25
12 or more each \$2.00

E FLAG CASE. Sturdy fibre storage and shipping case for two flags and poles. 71" long. Unlettered only. Shipped from New York City. Allow four weeks for delivery.
No. 72760 American Legion . . \$52.95
No. 32760 Auxiliary \$52.95
No. 52809 SAL \$52.95

F LIGHTWEIGHT FLAG CARRYING CASE. Made of high quality vinyl. Zipper closure. Built to carry flag, banner, poles and eagles.
No. 72778 \$31.50

G COLD CORD AND TASSELS.
No. 72700 \$6.80
Red, white and blue cord and tassels, (Not shown.)
No. 52811 \$7.60

H LEATHER CARRYING BELT.
Russett No. 72704 \$14.00
White No. 72705 \$14.35

J WHITE COTTON PARADE GLOVES with a rubberized palm that eliminates "slipping" during parades and other ceremonies. SPECIFY size desired.
No. 70156, per pair \$3.00
6 or more, per pair \$2.50
Available sizes: M, Lg, & X-Lg. Sizes may be mixed to obtain discount price.

ITEMS NOT ILLUSTRATED

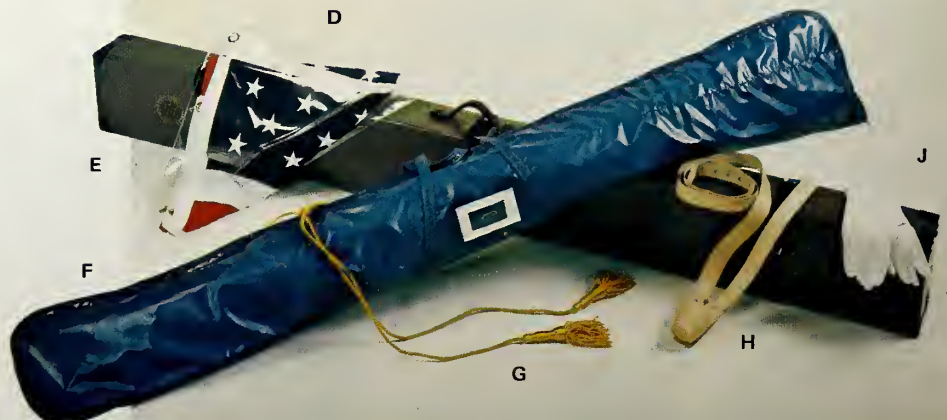
VINYL RAINCOVER. For one flag and pole.
No. 72702 \$6.80

CLEAR PLASTIC DUSTCOVER. For one flag and pole.
No. 72775 \$1.50

POLES WITHOUT EAGLE.
8' Poles.
Wood No. 32732 \$21.70
Gold-anodized aluminum.
Two Piece No. 32735 \$24.00
9' Poles.
Wood No. 72709 \$26.80
Gold-anodized aluminum.
Three piece No. 72725 \$32.00



FLAGS OF AMERICAN HISTORY. An excellent book which describes and portrays in full color, a comprehensive selection of flags which have played a vital part in American history from the beginnings of European settlement on our shores to the present time. A fine reference work for any home or school.
No. 76221 \$3.95
12 or more each \$3.50



promotion booth kit

AMERICAN LEGION PROMOTION BOOTH. Kit of decorative and promotional materials to show your community the good works done by your Post. Can be easily assembled. Contains 16 banners and streamers for booth decoration, 1 poster emphasizing Children & Youth programs, 1 poster emphasizing Service Officer functions, and 300 promotional sheets - "It's Great to Belong!" Sold as a kit only—individual prices cannot be supplied.

No. 78006 \$22.00

"The American Legion Today" FILMSTRIP. 16mm filmstrip complete with soundtrack. Special cartridge for LaBelle projectors. Projector may be rented in most locales.

No. 78009 \$15.00

ALWAYS USE YOUR ZIP CODE
— IT AIDS DELIVERY.

YOUR VISA (BankAmericard)
OR MASTER CHARGE
WELCOME.



hospital supplies



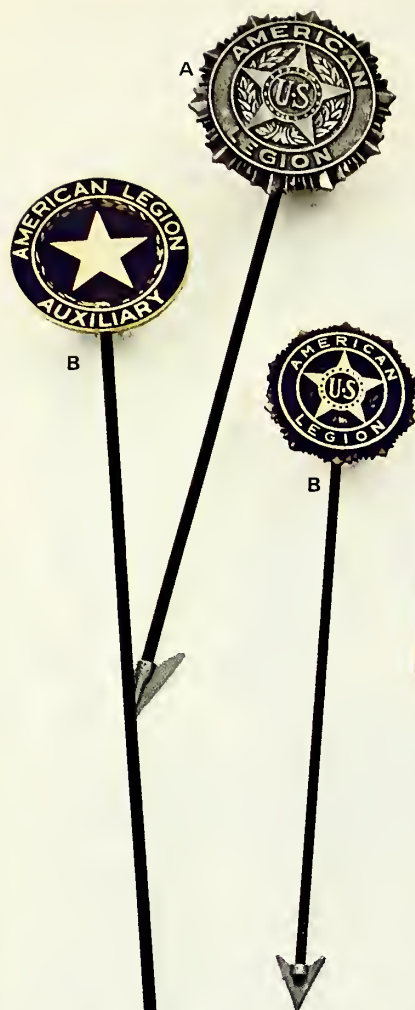
WHEELCHAIR. 8-inch castor model incorporates finest design and construction features. Ample seat width, polished chrome-plated tubing, adjustable folding safety tread foot rests, and non-marking tires. Standard equipment includes toggle brakes, armrests, and handrims. Upholstered in heavy duty canvas reinforced vinyl. Chair opens and closes easily with one hand.

No. 76600 \$157.50
Wheelchair Shipped F.O.B. Indianapolis, IN.

RIGID PICK-UP WALKER. Extra strong, thick wall aluminum tubing to provide a durable, yet light weight walker. The front cross brace is positioned high on the frame for over toilet use. Side braces have a steel tie rod through the tube to provide maximum rigidity. Easily adjustable height.

No. 76601 \$31.50
Walker Shipped F.O.B., Indianapolis, IN.

SUPPORT AMERICAN LEGION PROGRAMS
— BUY FROM NATIONAL EMBLEM SALES.



memorial items

A ALUMINUM GRAVE MARKERS. Specify American Legion or Auxiliary emblem. If not specified, Legion will be sent. Legion markers have flag holders. Shipped prepaid.

5" emblem. 18" rod with anchor.

No. 73004 \$5.55
Six or more each \$5.30

5" emblem with 5" rod for memorial cemeteries. Flush style.

No. 73005 \$6.20
Six or more each \$5.95

7" emblem. 18" rod with anchor. (Auxiliary has 6" emblem.)

No. 73006 \$8.35
Six or more each \$8.10

B BRONZE GRAVE MARKERS. Specify American Legion or Auxiliary emblem. If not specified, Legion will be sent. Legion markers have flag holders. Shipped prepaid.

5" emblem. 18" rod with anchor.

No. 73001 \$6.30
Six or more each \$6.05

5" emblem with 5" rod for memorial cemeteries. Flush style.

No. 73008 \$7.05
Six or more each \$6.80

7" emblem. 18" rod with anchor. (Auxiliary has 6" emblem.)

No. 73003 \$10.10
Six or more each \$9.85

7" emblem. 29" rod with anchor. (Auxiliary has 6" emblem.)

No. 73000 \$10.30
Six or more each \$10.05

BRONZE EMBLEMS. (Not illustrated.) Available in Legion or Auxiliary. Please specify. Dark background with polished highlights. Ideal for building facades or mausoleums.

No. 73010 2" \$ 3.85
No. 73011 3 1/2" \$ 5.30
No. 73012 5" \$ 8.30
No. 73014 7" (6" in Auxiliary) \$17.85

18" and 36" emblems are also available in either bronze or aluminum. These are the only larger sizes available. Write for current prices.

C GRAVE MARKER FLAGS. Mounted on wood staff with gilded spear.

8" x 12"

Non-woven polyester. No. 72945

Per gross \$33.60
Per dozen \$ 3.06

Printed cotton. (Subject to availability of cotton.) No. 72950

Per gross \$41.18
Per dozen \$3.78

Printed rayon. No. 72952

Per dozen \$8.28

12" x 18"

Non-woven polyester. No. 72946

Per gross \$57.97
Per dozen \$5.40

Printed cotton. (Subject to availability of cotton.) No. 72951

Per gross \$69.26
Per dozen \$6.48

Printed rayon No. 72953

Per dozen \$14.40



CEMETERY VASE. Cast aluminum vase with flag holder. To be buried so as not to interfere with grass cutting. Specify American Legion (No. 73007) or Auxiliary (No. 33007) emblem on base.
Each \$30.75



MEMORIAL WREATHS

Wreaths available with American Legion or Auxiliary Emblem. Unless specified American Legion Emblem will be sent. Memorial Day deadline on wreaths, May 10. Allow 14 days for parcel post shipments. Remittance must accompany order.

D MEMORIAL SPRAY with holder included. Ideal for use on individual graves. Vase may be reused.
No. 73046 each \$8.15

E SILVER RUSCUS POPPY WREATH. A 17-inch wreath of silver ruscus decorated completely with poppies.
No. 73042 each \$10.75

F PRINCESS PINE WREATH. Decorated with poppies, daisies, cornflowers and large red, white and blue ribbon bow.
No. 73035 12" \$ 5.40
Six wreaths 12" \$29.40
No. 73040 16" \$ 8.15
No. 73041 20" \$11.55

G NEW!! BRUSH WREATH. Made of life-like plastic to withstand severe weather.
No. 73031 18" \$ 8.95
Six wreaths 18" \$50.70
No. 73032 20" \$10.60
Six wreaths 20" \$60.60

H NEW!! FERN FOLIAGE WREATH. Made of life-like plastic to withstand severe weather.
No. 73033 18" \$ 8.95
Six wreaths 18" \$50.70
No. 73034 20" \$10.60
Six wreaths 20" \$60.60



A MEMORIAL BIBLE. Gold lettering on back of Bible and inside front of box. Inscription must be "Our Deepest Sympathy" with name, number, location of Post or Unit. White leather covered Bible with gold embossed American Legion or Auxiliary emblem. Memorial pages include military service record, family record and American Legion Preamble. Encased in rich, red cedar box.

No. 75211 \$19.75
6 or more, each \$19.00

FRIENDSHIP BIBLE. Without memorial features for gift presentation. Any four lines of lettering on back and inside of box lid. Permits Post to select any wording on Bible.

No. 75214 \$19.75
6 or more, each \$19.00

Specify Protestant, Catholic or Jewish Edition. Print all lettering instructions. Allow 4 weeks for delivery.

B 'Dove of Peace' FAMILY BIBLE. This beautiful Bible with white padded cover features a large Biblical reference section, a family record section and many full color maps and pictures. A treasured gift, 9" x 14". Specify Protestant or Catholic edition.

No. 75245 \$17.00
6 or more, each \$15.00

C THE HOLY SCRIPTURES. Jews and Christians alike look upon this authoritative English translation as most representative of Jewish thought and tradition.
No. 75242 each \$12.00

D THE NEW ENGLISH BIBLE. An authoritative translation of the Bible into modern English. Endorsed by all faiths.
No. 76220 \$11.95

Bibles & cards



GREETING CARDS

E CARDS. Large emblem on front with tasteful copy. With envelopes.

Christmas card with American Legion (No. 74850) or Auxiliary (No. 34850).

Convalescent card with American Legion (No. 74851) or Auxiliary (No. 34851).

Sympathy card with American Legion (No. 74852) or Auxiliary (No. 34852).

Each \$.20
Package of 25 \$3.75

Your one or two line personal imprint may be added below the message for an additional \$2.50 for the first 100 cards and \$1.50 for each additional 100 cards.

F GRACE CARDS. Catholic, Jewish and Protestant graces on a 2 3/4" x 4 1/4" stand-up card for use on tables. American Legion emblem only. May be imprinted with Post or Unit name and location for an additional charge of \$2.50 per thousand minimum.

No. 75263 . . Per 100 \$ 2.00
Per 1,000 \$10.00

Order all merchandise in this catalog from:
National Emblem Sales
The American Legion
P. O. Box 1055
Indianapolis, IN 46206

IMPORTANT INFORMATION AND ORDERING INSTRUCTIONS

READ CAREFULLY BEFORE ORDERING

EMBLEM RESTRICTIONS. Emblems of The American Legion and American Legion Auxiliary and S.A.L. are copyrighted and patented (Designs Nos. 54296 and 55398). **Individual Posts, Units or Departments cannot use, or grant permission for use of the emblem without first obtaining approval of the National Adjutant or the National Secretary.** Permission to use either emblem for commercial purposes is never granted.

Federal legislation makes it a criminal offense for anyone to manufacture, sell or purchase for resale, the insignia either separately or attached to any article.

THE PURCHASE OF ITEMS in this catalog bearing the emblem of The American Legion, American Legion Auxiliary, or Sons of The American Legion is restricted to members of The American Legion, American Legion Auxiliary or Sons of The American Legion.

These items are intended for the sole use of The American Legion, the American Legion Auxiliary or Sons of The American Legion for the purpose of fulfilling their ceremonial and ritual requirements and for use by members of Posts, Units or Squadrons in granting Legion, Auxiliary or SAL awards and gifts.

All profit from National Emblem Sales, becomes a part of the general fund of The American Legion or the American Legion Auxiliary and is allocated to the various programs. Your purchases from National Emblem Sales aid these programs.

Most all items in this catalog can be provided with S.A.L. emblem. Advise us of your needs.

GUARANTEE: Quality has not been sacrificed for price. If for any reason you are not completely satisfied, we ask you to contact us without delay. All claims of any nature must be made within 60 days of date of invoice or shipment, whichever is later. **DO NOT** return any merchandise without authorization from us.

CASH OR CHARGE. National Executive Committee mandate requires National Emblem Sales to operate on a strictly cash basis or to accept charges on VISA (BankAmericard) and/or MASTER CHARGE. No personal charge accounts may be opened or C.O.D. shipments made.

REMITTANCES. The Federal Reserve Banks no longer handle, as cash items, any checks not encoded in magnetic ink. It is, therefore, necessary for us to insist that all remittances made by check be properly encoded with your account number. Checks/money orders **MUST** be drawn to be payable at Banks or their branches within the 50 states or an assessment of \$2.50 will be made for collection.

ORDERS. Incorrect remittances and incomplete information on orders result in unnecessary delay, and often will result in your order and remittance being returned. Whenever possible, use an official order blank. Double-check your order prior to mailing. Be certain sizes are given correctly and engraving/lettering information is printed legibly and spelled correctly.

PHONE ORDERS. In an effort to be fair to all, we will accept phone orders under the following conditions:

1. Payment for the order **MUST** be made by VISA (BankAmericard) and/or MASTER CHARGE. No other form of payment can be accepted on phone orders.
2. Orders for Legion caps or other specially lettered/specially sized merchandise **WILL NOT** be accepted by phone.
3. Phone orders will be processed normally with all other orders received that day.

Phone orders will be accepted at 317-635-8411 ext. 278 from 8:30 a.m. to 4:00 p.m. Eastern Standard time Monday through Friday, excluding holidays.

DELIVERIES. Anticipate your requirements. A number of items in this catalog are noted with extended delivery times. These are custom made or lettered items which require this extra time to assure a quality product.

Memorial Day Deliveries. To assure Memorial Day delivery, orders for specially lettered banners must reach us by March 15; orders for grave markers and wreaths must reach us by May 10; and, orders for ALL other items must reach us by May 1. Remember that your order will take 3-5 working days to reach us through the mail.

PRICES AND SPECIFICATIONS are subject to change without notice. All agreements are made contingent upon strikes, fires, accidents or causes beyond our control. We are constantly upgrading our merchandise in an effort to give you more value for your money. For this reason we will, from time to time, make reasonable substitutions of equal or greater value without notice. Merchandise shipped with sometimes vary slightly in appearance from catalog illustrations, but in all cases if merchandise is not satisfactory be sure to contact us. **DO NOT** return any merchandise without authorization from us.

REPAIRS. Items returned for repair that are over twelve months old will incur a \$2.50 service charge plus the cost of any new parts, labor or materials that may be required.

STATE TAX. At the present time, orders from California, Idaho, Indiana, Maine, Massachusetts and Nebraska where a USE or STATE TAX prevails must have tax with the remittance. Subject to change.

GOLD ITEMS. Due to the rapid increase in the price of gold on the open market, only 10K is available. You will note that we have added 1/10 10K Gold Filled quality on many items. This provides an intermediate quality between gold plate and 10K gold. Prices reflect the cost of gold at the time this catalog was prepared. **Any subsequent changes in our costs may result in price adjustments up or down.**

EXCHANGE OF MERCHANDISE. Mistakes cost money. For errors on the part of the customer, we must make a minimum service charge of \$1.00 plus postage. Specially lettered items and items in special sizes cannot be exchanged. **DO NOT** return any merchandise without authorization from us.

SERVICE CHARGE. A \$1.00 service charge is made on all orders under \$5.00 total. Consolidate orders for convenience and economy.

SHIPPING CHARGES. Items are shipped prepaid wherever possible, via United Parcel Service. Please provide a street address. Some items may be sent by mail, at **OUR** discretion. A few items cannot be shipped by these methods and will be sent by the cheapest and best method with freight charges collected at delivery. We have tried to note these in the Catalog.

In the event that you desire merchandise shipped by Air Mail or other methods where extra shipping charges will be incurred, be sure to send extra remittance to cover such charges.

We reserve the right to add shipping charges if rate increases warrant.

IMPORTANT: Express and United Parcel shipments cannot be made to P.O. Box numbers. Always give street address or delivery directions (Example: Third house west of Route 14 and County Route 220 intersection.)

A.P.O. SHIPMENTS. Postal regulations require the individual's Social Security Number on all shipments made to A.P.O. addresses.

QUANTITY PURCHASING. With the vast purchasing power of National Emblem Sales, we are usually able to make quantity purchases of items at considerable savings to Posts. If you do not see an item you desire in the catalog, advise us of your special needs and we will make every effort to obtain it for you at a reasonable saving. Discount amounts are generally based on quantity and the premise that all items will be shipped to the same address at the same time. Discounts cannot be allowed on quantities less than 6 and in many cases the minimum quantity to qualify is higher.

PUBLICATIONS FROM OTHER AREAS. Address all requests for the following publications to The American Legion, P.O. Box 1055, Indianapolis, IN 46206. Include your remittance.

American Legion Extension Institute. \$5.00 each. 4 or more enrollments to one application, \$4.00 each.

Firing Line. \$3.00 per year. 20 or more subscriptions to one address, \$1.00 per year per subscription.

American Legion Magazine. \$3.00 per year. If subscription is Post sponsored, \$1.50 per year.

Address all requests for the following publications to The American Legion, 1608 K Street N.W., Washington, D.C. 20006. Include your remittance.

Legislative Bulletin. \$4.00 per year.

Legislative Handbook. \$5.00 per 100.

How a Thought Becomes a Bill—How a Bill Becomes a Law. \$5.00 per 100.

ITEM	PAGE
A	
Achievement Awards	42, 43
Activities Insignia	8, 9
Alarm Clocks	26
Alarms	33
Americanism Medals	42, 43
Appreciation Certificates	40
Armed Forces Flags	49-51
Armed Forces Insignia	8, 9
Ash Trays	29
Attache Cases	27
Auto Ornaments & Plates	37
Auxiliary Banners	53
Auxiliary Lamps	35
Auxiliary Medals	43
Auxiliary Uniforms	2
Award Certificates	40
Award, Plaques & Trophies	31, 39, 44-48
B	
Badges, Name	37
Badges, Officer Past & Present	11
Bag, Clothing	26
Banners	53
Banner, Podium	38
Banquet Flags	50
Bar Ware	29
Baseball Items	31
Bases, Flag	53
Beer Steins	29
Bells	22, 38
Belt Buckles	4, 14
Belts	4
Beret	7
Beverage Servers	29
Bibles	57
Billfolds	16, 23
Binders	38
Black Light	33
Blank Citations	40
Blanket	32
Blazers	3
Blazer Buttons	17
Blazer Shirts	4
Blood Donor Pins	40
Bond Paper	41
Book Matches	29
Booth, Promotion	55
Bracelets	20, 21
Braid	2
Briefcases	27
Brochures, Flag	41
Bronze Emblems	56
Brooches	18-20
Buckles, Belt	4, 14
Bud Vase	22
Bullion Emblems	8, 9
Bumper Strips	36
Bunting	53
Burglar Alarms	33
Business Cards	41
Buttons	12, 17
C	
Cap Covers	3
Cap Numbers, Pins & Ornaments	12
Caps	3, 31
Car Signs	35
Card Cases	28, 41
Card Tables	32
Cards, Greeting	57
Cards, Life Member	60
Cards, Poker	32
Carrying Belt, Flag	54
Cash Record Book	41
Cassette, Legion	38
Cemetery Vase	56
Certificates	40
Chairs	32
Chamois Case	60
Charms	11, 13
Checkbook Secretary	16, 23
Chinaware	28
Cigarette Lighters	17, 22
Circular Emblem Signs	35
Citations	40
Clocks	35, 47
Clothing Bag	26
Club Supplies	10, 28, 29
Coats	2, 3, 6, 7
Cocktail Napkins	29
Coffee Bar	26
Collar Device	12
Collectors Spoon	22
Color Guard Uniforms	2
Colors	49-53
Commemorative Stamp Items	14, 24
Constitution & By-Laws	41
Continuous Membership Items	10, 40

ITEM	PAGE
Cord & Tassels	54
Correspondence Cards	41
Costume Jewelry	18-21
Crystal Gavel	25
Cuff Links	15
Cups & Saucers	28
Custom Belt Buckle	14
Custom Caps	31
Custom Insignia	8, 9
Custom License Plate Frames	37
Custom Plaques	44-47
D	
Decals	37
Declaration of Independence	41
Decoration Kit	55
Desk Items	24, 25
Diamonds	10
Dinnerware	28
Dinner Napkins	29
Door Alarm	33
Door Mats	32
Drapes, Panel	53
Dress Coats	3
E	
Eagles, Flag Pole	54
Eagle Plaque	47
Early Bird Labels	40
Earrings	18-21
Emblem Holder, Magnetic	8, 9
Emblem Signs	35
Emblematic Belt Buckles	4, 14
Emblematic Plaques	44-47
Emblems, Bronze	56
Emblems, Decals	37
Emblems, Auto	37
Emblems, Embroidered	8, 9
Embroidered Banners	53
Embroidered Emblems	8, 9
Essay Medals	42, 43
F	
Fender Flags	54
Fire Safety	33
Five Star Award (SAL)	43
Flag Brochures	41
Flag Cases	54
Flag Decals	37
Flag Jewelry	30
Flag Plaque	46
Flag Poles	51, 54
Flag Sets	49, 50
Flag Stands	53
Flag Tabs	30
Flags	49-54, 56
Flask	26
Flatware	28
Frames, License Plate	37
Frames, Picture	40
"Freedom Is Not Free" Jewelry	15
Friendship Bibles	57
G	
Garment Bag	26
Gavel Bells	38
Gavels	25, 38
Gavel Plaque	45
Gavel Trophy	39
General Medal	42, 43
Gift Box	45
Gifts	17, 22, 23
Girl Good Citizen	43
Gloves, Parade	2, 54
Goblet, Silver	22
Gold Braid	2
Gold Foil Seals	37
Grace Cards	57
Grave Markers, Flags & Wreaths	56
Greeting Cards	57
Grill Ornament	37
H	
Hanger Grip	26
Hanger Ribbon	18
Hats	3, 31
Helmet Liners	2
Highway Safety Kits	33
Highway Signs	35
Hip Flask	26
Historic Flags	50
History Binders	38
Holy Bibles	57
Honor Award	46
Hood Ornament	37
Hospital Supplies	55
I	
Indoor Flags	49
Initiation Flags	54
Initiation Lamps	35
Insignia, Embroidered	8, 9
J	
Jackets	6, 7
Join Poster	38

ITEM	PAGE
K	
Key Chains	14, 17, 23
Key Cases	16, 23
Key Rings	14, 17, 23
Knives, Pocket	17
L	
Ladies Gifts	22, 23, 25
Ladies Jewelry	18-21, 21
Ladies Uniforms	2, 3
Lamps, Initiation	35
Legion Caps	3, 31
Legion Colors	50-53
Legion Uniforms	2, 3
Letter Openers	17, 22
Lettered Signs	35
Lettering Information	7
License Plates	37
Life Member Items	60
Lighters, Cigarette	17, 22
Liners, Helmet	2
Luggage	26
M	
Magnetic Auto Signs	35
Magnetic Emblem Holder	9
Make-Your-Own Sign	35
Manual of Ceremonies	41
Marching Shoes	3
Markers, Grave	56
Matches	29
Medals	17, 31, 42, 43
Meeting Notice Cards	37
Membership Poster	38, 55
Members Ledgers & Binders	41
Membership Tacks & Pins	10, 11
Memorial Items	56, 57
Merit Awards	42
Military Medals	43
Minute Books	41
Money Clips	14, 17
Mugs	29
Music, Cassette	38
N	
Name Plates	24, 25
Name Tags	37
Napkins	29
Necklaces	15, 18-21
Neckties	4
Numbers, Cap	12
Nylon Jackets	6, 7
O	
Officer Badges, Past & Present	10, 11
Officers Guide, Post	41
Officer Insignia	8, 9
Oratory Medals	42, 43
Ornament, Cap	12
Outdoor Flags	51
Outdoor Signs	35
Outerwear	6, 7
P	
Pamphlets, Flag	41
Panel Drape	38
Pants & Pants Suits	2, 3
Paperweight	24, 25
Parade Gloves	2, 54
Parliamentary Procedure	38
Participation Certificates	40
Past Officer Insignia	8, 9
Past Officer Jewelry	10, 11, 15
Patriotic Plaques	45-47
Patriotic Songs	38
Pen Sets	24, 25
Pens, Security	33
Picture Frames	40
Pierced Earrings	18, 19, 21
Pitchers, Water	29
Place Mats	29
Plaques	44-47
Plate, Silver	22
Plates	28
Pocket Knives	17
Pocket Secretary	16
Podium Banner	38
Poker Table, Cards & Chips	32
Poles, Flag	51, 54
Polo Shirts	5
Poppies & Cans	41
Poppy Award	43
Portfolios	27
Post Colors	53
Post Officer Guide	41
Post Record Books	41
Preamble Lamps	35
Preamble Cassettes	38
Preambles	35, 38
Presentation Sets	38
Presidential Pictures	38
Printing Cuts	41
Promotion Booth	55

ITEM	PAGE
PUFL	8
Purses	16, 23
R	
Rainbow Shirt	5
R.O.T.C. Medals	43
R/W/B Jewelry	30
R/W/B Plaques	45, 46
Record Books, Post	41
Ribbon Carrier	10, 18
Rings	13, 18
Roberts Rules of Order	38
Rubber Stamp	38
Rugby Shirt	5
Rules, Flag	41
S	
S.A.L. Membership Items	3-5, 8-11, 13, 43, 53
Safe	32
Safety Devices	33
Safety Signs	35
Scarf Pin	18
Scarves	4
Scholarship Medals	42, 43
School Awards	48
School Flag Sets	49
Scrapbooks	38
Scriptures	57
Seal Press	38
Security Devices	33
Shadow Box	45
Shirts	4, 5
Shoes	3
Signs	35
Silver Tray & Goblet	22
Size Information	7
Skirts & Slacks	2, 3
Smoke Alarm	33
Song Cassette	38
Spoons	22, 28
Sporting Goods	31
Stainless Steel	28
Stamps	36
Stands, Flag	53
State Flags	50
State Outline Name Tags	37
Steins	29
Stocking Cap	31
Suitcases	26
Sweatshirts	5
T	
Table China & Service	28
Tables, Poker	32
Tacks, Membership & Past Officer	10, 11
Tacks, Life Member	10, 60
Tape Measure	16
Ten Ideals Award	43
Thermometers	35
Tie Bar, Chain & Tack	14, 15
Ties	4
T-Shirts	5, 31
Travel Items	26, 27
Trophies	39
Trousers	2, 3
Trunk Emblem	37
U	
Uniform Belt Buckle	4, 14
Uniform Buttons	12
Uniforms	2, 3
Unmounted Flags	51
Utensils, Table	28
V	
Vase, Bud	22
Vase, Cemetery	56
Vests, Ladies	2, 3
Visors	31
Vote Tabs	40
W	
Walker	55
Wall Clocks	35, 47
Wallets	16, 23
Warrant of Merit	40
Watchbands	14, 20
Watch Chains	14
Watches	14
Watermarked Paper	41
Water Pitchers	29
Wave Caps	2, 3
"We Dare To Care"	36
Welcome Signs	35
Wheelchairs	55
Wool Jackets	6, 7
Wreaths	56
Wreath Plaque	46
Y	
Year Bars	10, 11



The American Legion
NATIONAL EMBLEM SALES
 P. O. Box 1055
 Indianapolis, Indiana 46206

U. S. POSTAGE
PAID
 Non-Profit Organization
 Permit No. 719
 Indianapolis, Ind.

Life Membership Items

IMPORTANT!!

LIFE MEMBERSHIP items described on this page may be purchased only by or for Legionnaires and Auxiliary members who have been honored by their Posts or Units by being made **LIFE MEMBERS**. They are not available for members who have purchased a Paid-up-for-Life Membership unless that person has also been granted the honor of a **LIFE MEMBERSHIP**. See page 8 for Paid-up-for-Life merchandise.

Prices for Life Member cards include all engraving. Allow a minimum of four weeks for delivery. It is important that the following engraving instructions be typed or printed legibly. 1. Name of individual. 2. Full name and number of Post or Unit. 3. City and state location. 4. Date member was voted to Life Membership by Post or Unit. 5. Typed or printed names of Commander and Adjutant, or President and Secretary. **NOTE:** Be sure to send officers' signatures (in black ink) for silver and gold cards. Orders for all Auxiliary Life Member items must be approved by your Department Secretary. **LIFE MEMBER CARD** prices **DO NOT** include annual membership dues. They must be paid every year.

G GOLD LIFE MEMBER CARDS for the finest token of appreciation. 10K Gold card with 10K Gold emblem and chamois carrying case. Requires signatures. See below for Lucite embedment details.

No. 70001 Legion \$149.90
 No. 37001 Auxiliary \$149.90

H STERLING SILVER LIFE MEMBER CARDS for recognition of outstanding members. 10K Gold emblem. Complete with chamois carrying case. Requires signatures.

No. 70000 Legion \$56.00
 No. 37000 Auxiliary \$56.00

Your Sterling or Gold card may now be enshrined in a 4" x 2 3/4" x 1" clear Lucite block. Ideal method of preservation. Old cards may also be refinished and enshrined. Add price of card above, or for old card refinishing add \$4.00.

No. 70010 \$22.00

J NICKEL-SILVER LIFE MEMBERSHIP CARD. All lettering is straight engraving. No signatures. Chamois case not included.

No. 70008 American Legion \$7.50
 No. 37016 Auxiliary \$7.50
CHAMOIS CASE ONLY.

No. 70004 \$3.00

K ETCHED COPPER LIFE MEMBER CARD. Made by special photographic process. No signatures. Available as a paperweight or as a plain card. Specify American Legion or American Legion Auxiliary.

No. 70008 Card with Chamois Case \$25.20
 No. 70009 Card as paperweight . . . \$26.25

A LIFE MEMBER ATTACHMENT. Made to fit below .475 inch size lapel tack. 10K Gold only.
 No. 80050 \$7.00

B LIFE MEMBER LAPEL TACK. .475 inch only.
 No. 69998 1/10 GF \$ 4.00
 No. 69999 10K Gold \$15.25

C LIFE MEMBER PINS AND LAPEL TACKS. Available for both The American Legion and the Auxiliary. Legion has clutch back and Auxiliary his pin back.

American Legion. 10K Gold plain tack.
 No. 70006 \$25.00
 Auxiliary. 10K Gold plain pin.
 No. 37002 \$26.40
 10K Gold pearl pin.
 No. 37003 \$32.30

Diamonds can be set in either the center of the emblem or on the sides of the above.

D AMERICAN LEGION LIFE MEMBER RING. Black Onyx set in heavy 10K Gold. Allow 4 weeks for delivery. Specify ring size.
 No. 74180 \$125.00

E LIFE MEMBER INSIGNIA. Embroidered cap insignia 2" x 2 1/4". Post officer certification required.
 No. 72298 \$1.50

F "LIFE MEMBER" CAP PIN. Clutch back.
 No. 71996 \$2.00

